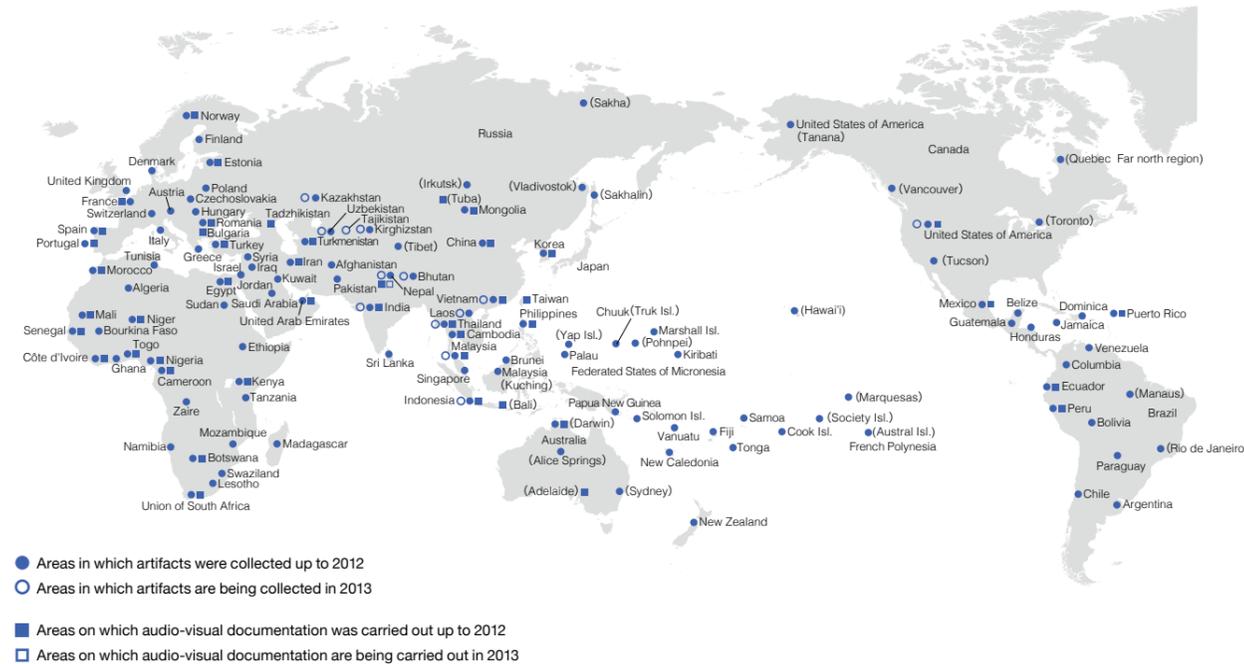


Materials and Information Collection and Storage, and Public Relations

The Museum has collected and stored a vast amount of materials and information concerning ethnology and anthropology for researchers inside and outside the country, and has made them available to society through exhibitions and other activities. To carry out these activities efficiently, the Museum has been trying to develop better ways to collect and manage materials, organize and provide information, create database systems and contents, hold exhibitions, and implement various other activities.

Materials and Databases

Map of Collection Areas (Materials Obtained from 1974 to the Present)



The Museum Collection of Artifacts and Other Materials as of March 31, 2013

Artifacts unregistered included	approx. 335,453
From abroad	approx. 175,623
From Japan	159,830
Audio-visual materials	70,529
Moving image	7,878
Sound recordings	62,651

Books and Periodicals	
Books	649,785
Japanese books	261,415
Books in other languages	388,370
Journals	16,758
Japanese Periodicals	9,985
Periodicals in other languages	6,773

Human Relations Area Files (HRAF)	
Area files (ethnic groups)	385 files
Original texts	7,141 volumes

List of Databases as of March 31, 2013

Databases of research resources held in the Museum and outcomes of research projects are open to the public. (For each database description, the numerical value(s) in brackets at the end means the number of records contained in it. Databases with an asterisk are for use only inside the Museum.)

Artifacts

Artifact Catalogue

Basic information on the artifacts of economic activities, everyday life, rituals, and manufacturing tools held in the Museum, such as their names, images, dimensions and weight, place, culture, and the year of acquisition. [263,465]

Detailed Information on Artifacts in the Catalogue

Details about the artifacts held in the Museum, such as their local names and translation, images, materials used in their construction, dimensions and weight, when, where and how they are created or used and by whom, and the place and date of collection. [To the public: 47,413 Inside the Museum: 261,800]

Published References to Artifacts in the Museum

Bibliographic information on published references to artifacts held in the Museum. [44,523]

Korean Daily Commodities Collection

Information (including images) on all daily commodities owned and used by a family in Seoul, South Korea. For each item, its location in their apartment, manner of acquisition, and the family's memories about it are recorded. [7,827]

The George Brown Collection

Basic collection information (including images) for materials collected by George Brown, a missionary and ethnographer who worked in the Pacific Islands from the late 19th century to the early 20th century, and now held in the Museum. [2,992]

Prints by Indigenous People of Canada *

Basic information and description (including images) on our collection of typical prints created by indigenous peoples of Canada, most of which were put on our special exhibition "Voices from the Land, Visions of Life: Beauty Created by the Indigenous Peoples of Canada" in 2009. [158]

Audio-Visual Materials

Visual Materials Catalogue

Information on our collections of movie films, videotapes and DVDs (photographs excluded). [7,853]

Videothèque Database

Information on visual contents provided by the Videothèque System in the main exhibition hall of the Museum. It is searchable by keywords as well as by the menu of a Videothèque booth. [626]

Performing Arts Film

Information on film records of music, dance and theater that the Museum has made at various places in the world since 1982. Videos are available only inside the Museum. [849]

Nepal Photo Database (Japanese and English versions)

Photographs taken by TAKAYAMA Ryuzo, a graduate student of Osaka City University at that time, and other members of the Japanese Scientific Expedition for Northwestern Nepal in 1958, and information (including images) on artifacts collected by the expedition and now held in the Museum. [3,879]

The Matsuo Minori Postcard Collection

Information on postcards bought by MATSUO Minori in places visited during his service in the Japanese Navy from 1919–1923. High-quality digital images of the postcards and information related to them can be accessed and magnified on a sliding scale. [169]

The Asaeda Toshio Collection *

Photographs of people, animals and plants in the Pacific Islands taken by ASAEDA Toshio when he visited there in the 1930s as a member of several academic investigation teams. [3,966]

Ethnographic Images of the Spirit Dance in Thailand *

Photographs and videos of the Spirit Dance in Thailand shot by TANABE Shigeharu, Professor Emeritus, National Museum of Ethnology. The photographs can be searched and viewed by category, place, and ritual host of the Spirit Dance, and are also related to one of the 41 research reports made about the dance. [10,082]

Photographs from the Group of the Synthetic Research of Cultures of Southeast Asian Countries *

The research group of the Synthetic Research of Cultures of Southeast Asian Countries was sent to those countries three times from 1957–1964. This database presents some of the photographs taken during the 1st and 2nd missions together with related information. [4,393]

Photographs on Aboriginal Australian Culture *

KOYAMA Shuzo, Professor Emeritus, National Museum of Ethnology, is known as the Japanese pioneer of research on Aboriginal Australian Culture. This database presents photographs taken by him from 1980–2000 showing various scenes including ceremonial ones, daily life and landscapes. [8,019]

Photographs on Northwestern Nepal and Manaslu *

Photographs taken by the Japanese Scientific Expedition for Northwestern Nepal from 1958–1959, partly including ones probably taken by the science team of the first Japanese Alpine Club Manaslu Expedition in 1953. They were part of materials of the former Ministry of Education Historical Archives transferred to the Museum. [620]

Photographs on Kyoto University African Scientific Expedition *

Photographs taken by the Kyoto University African Scientific Expedition from 1961–1967. [11,663]

The Umehao Tadao Photo Collection *

Photographs taken by UMESAO Tadao, the first director general of the Museum, during his fieldwork at various places in the world. [35,420]

Audio Materials Catalogue

Information on our collection of records, CDs and audio tapes. [62,453]

Itemized information on audio records in the catalogue

Piece-by-piece information on music, and episode-by-episode information on traditional folktale records in our collection of audio materials. [346,772]

Library Materials

Book and Periodical Catalogue

Bibliographic information about the books and periodicals held in the Museum Library. [Books: 649,785 Periodical Titles: 16,758]

Umehao Tadao: Written Works (1934—)

Comprehensive catalog of written works from articles and books to endpapers on the belly bands since 1934 by UMESAO Tadao, the first director general of the National Museum of Ethnology. [6,473]

Languages

The Nakanishi Collection: World Literary Materials

Information (with images of letter samples) on books, newspapers, manuscripts, and artifacts written in various languages and writing systems collected from all over the world by the late NAKANISHI Akira, former president of NAKANISHI Printing Co., Ltd. [2,729]

The Yoshikawa Database of Materials for a Sumerian Lexicon

Digitized notebooks with keywords for Sumerian language studies compiled by YOSHIKAWA Mamoru, Professor Emeritus, Hiroshima University. [Keywords: 33,450 Pages: 40,596]

Talking Dictionary of Khinina-ang Bontok

An electronic dictionary of the Khinina-ang Bontok language spoken in Mountain Province, the Philippines, compiled by Lawrence A. Reid, Researcher Emeritus, University of Hawai'i. It contains image and sound data, as well as information typically found in a printed dictionary. [Headwords: 7,637]

Japanese Traditional Folktales: The Inada Koji Collection

Information (including sound data) on Japanese traditional folktales, documented by INADA Koji at Kyoto Women's University and his group in 29 prefectures of Japan from 1967–1978 (446 tapes, about 190 hours recording). Sounds are available only inside the Museum. [3,696]

Clothing Culture

Clothing and Accessory Collection

Detailed information and images of clothing materials and accessory artifacts held in the Museum, and field photographs. [19,577]

Publications Concerning Clothing Culture

Index of periodical articles and books that concern the culture of costumes and clothing. This database contains the following items: 1) Japanese periodical articles (current), 2) Japanese periodical articles (before the end of World War II), 3) Foreign language periodical articles, 4) Japanese books, 5) Foreign language ethnographies. [151,869]

Chronology of Clothing Culture in Japan 1868–1945

A digital chronology of clothing culture in Japan from 1868–1945 when western style clothing was not popular. It consists of information on events, contemporary conditions, illustrations, and memoirs which were collected from newspapers and clothing magazines in that period. [10,049]

Miscellaneous

Research Reports of Materials Located in Japan *

Location information compiled by researchers appointed by the Museum on persons and materials related to folklore and ethnology in Japan, containing 1) artifacts, 2) persons who disseminate traditional technologies, 3) visual materials, and 4) publications. This database was constructed based on the *Research Reports* published in 1980–2003 by the Museum. [21,373]

Items in the Museum Collections Offered for Loan during AY2012

In addition to using the items in its collection for internal research activities, the Museum offers items for loan to universities, other museums, and external organizations for educational and research purposes as part of its efforts to contribute to the public interest. To inquire about borrowing items from the Museum's collection, contact the Minpaku Collections Help Desk.

A total of 422 inquiries were received during AY2012.

Minpaku Collections Help Desk

TEL / FAX +81-6-6878-8213

URL <http://www.minpaku.ac.jp/english/research/sharing/helpdesk>

1. Number of Loans Made: 12, Number of Items Loaned: 906

Among the projects listed above, those for which the Museum's lending resources comprise more than 50% of the entire exhibit items are the following:

Borrower	Exhibition title	Exhibition period	Items loaned / total number of items loaned / % of loaned items relative to the entire exhibition
Okinawa Prefectural Museum & Art Museum	Traveling Masks	July 14—September 2, 2012	Masks, etc./ 161 items, 79%
Kanagawa Prefectural Museum of Modern Art	Beads in Africa: The Collection of National Museum of Ethnology	August 4—October 31, 2012	Masks, etc./ 213 items, 100%
Sakai City Museum	Southeast Asian Puppet Theater—Small Protagonists on Stage	October 2—November 4, 2012	Shadow pictures, etc./ 36items, 100%
The Horse Museum	Suho's White Horse and the People of the Plains	October 6—December 2, 2012	Yurts, etc./153items, 56%
Uemura Museum	Uemura Naomi: 12,000 Kilometers Around the Arctic Circle	October 26, 2012—January 22, 2013	Dog-sledge, etc./114items, 79%
National Museum of Nature and Science	Great Journey	March 16—June 9, 2013	Fish skin clothing and other artifacts, etc./54items, 54%

2. Number of Special Loans (i.e., Loans for the Purpose of Photo-shooting or Close Examination for Research, or Loan of Original Film): 52

Of the above, 15 loans were made to universities. (Use of photos as references for survey research and writing)

3. Number of Loans of Audio-visual Materials: 175, Number of Items Loaned: 1,039

Of the above, 23 loans were made to universities (129 items), and 96 loans to individual researchers and research groups (710 items).

4. Inter-library Services

Number of special use (Use of original film or photo-shooting) 12 (of which 9 were for the use of photos as references for survey research and writing)

Photocopy orders, accepting: 6,369 (of which 3,442 were from universities)

Inter-library loans, lending: 1,091 (of which 1,031 were from universities)

Photocopy orders, requesting: 321

Inter-library loans, borrowing: 336

Storage of Academic Materials

The Museum has accumulated a large collection of academic materials through its research. Many of the materials are organic artifacts that generally have the least resistance to insect and fungus damage. Therefore, the Museum takes special measures to repel and kill insects and protect its collection. For example, newly acquired artifacts from abroad are taken to a fumigation chamber where they are treated with chemical insecticides and germicides, because the natural environment and ecosystem of their place of origin are substantially different from those of Japan. Artifacts that have insect damage in Japan, however, are subjected to a non-chemical insecticidal process as required, due to the nature of the materials. In this way, different insecticidal processes are used, depending on the place of origin, the extent of damage, and the nature of the materials. To enhance insecticidal efficiency and better protect artifacts from insect damage in a unique way, in 2007 a large high/low temperature walk-in treatment chamber was installed in the Museum and the existing fumigation chamber was upgraded to a multi-functional chamber capable of carbon dioxide treatment and low oxygen concentration treatment. Also, a catalytic combustion type chemical abatement system was introduced to ensure the safe treatment of waste chemicals, thus realizing a materials management system that is friendly to people, artifacts, and nature.

These state-of-the-art systems are one of the results of the research on the conservation science of artifacts that the Museum and other university researchers have been jointly conducting to ensure effective use of its artifact collection.



Artifact storage area



The high/low temperature walk-in treatment chamber



A multi-functional fumigation chamber capable of carbon dioxide and low oxygen concentration treatments

Minpaku Library

Service Information

Daily from 10 a.m. to 5 p.m., except Sundays, National Holidays, and days that the Museum is closed.

Visitor qualifications: The library is open to all. Library books (except rare books) may be used and borrowed by anyone.

Visitors must present documentation for verification of name and address (e.g., a driver's license or student identification card).

1. Encouraging Educational and Research Activities

Minpaku's library collection includes many highly specialized works. Facilities include three microfilm readers and a color copy service. The library is staffed by qualified librarians and provides full support for the educational and research activities expected of an Inter-University Research Institute.

2. Promoting Public Disclosure of the Library's Catalog

In AY2012, printed materials in 24 languages were catalogued, and the repository's holdings reached 649,785 volumes. Retroactive input into NACIS-CAT (comprehensive national catalogue database) included 29,000 volumes in Japanese and 12,000 volumes in Russian, English, German, French and other languages. Total input reached 550,000 volumes, 80 percent of the repository's holdings.

3. Social Contributions

All users can check out materials from the library. As of AY2012, the library had 269 outside registered users making regular use of the library, who borrowed 2,021 items.

4. MINPAKU Library Catalog

The library catalog is open to the public and can be searched by anyone, anywhere from a personal computer or mobile phone. In 2012, the catalog was accessed from computers 99,265 times and from mobile phones 1,782 times.



Library Reception Counter



Current Periodicals Section

Minpaku Repository

The Minpaku Repository, opened to the public in January, 2010, includes in its holdings Minpaku's own publications, *Senri Ethnological Studies*, *Senri Ethnological Reports*, *the Bulletin of the National Museum of Ethnology*, *Senri Ethnological Research Reports Supplements*, and *Senri Ethnological Monographs*. In addition, we make available externally published books and articles for which usage rights are obtained. As of the end of 2012, a total of 3,850 items had been accessed at an average rate of 25,000 downloads per month.

Ethnology Research Archives

Since its establishment, the Museum has accumulated a wide range of resources such as research notes and papers of anthropologists and ethnologists, including audio-visual records from their fieldwork. In order to make good use of these materials, the Archives group under the Library Committee has continued work to investigate the condition of archive resources and to develop inventory lists in 2012. Among the fruits of this effort, the Hijikata Hisakatsu archive and eleven other archives have been made available on the Ethnology Research Archives website, where they can be used by researchers throughout Japan. We will continue to conduct research on and catalogue similar resources with the aim of making them available as well. In addition, April 2013 saw the creation of the UMESAO Archives, where the enormous volume and variety of field notes, sketches, photographs, memos, draft manuscripts, publications, reviews and other intellectual assets produced by Minpaku's first Director-General, UMESAO Tadao, are stored. An archivist will analyze and organize this material and provide support primarily for scholarly research.



Neatly arranged archived materials

Exhibitions

Concept and Organization of Exhibitions

At the National Museum of Ethnology, exhibitions are designed to present the latest achievements of anthropological, ethnological and other related scientific research to the public through a variety of media. In doing so, the Museum hopes to enhance public awareness of different cultures around the world and foster greater cross-cultural understanding. The exhibitions consist of the Main Exhibitions and the Special Exhibitions. The Main Exhibitions are mostly permanent, and are designed to deepen understanding among visitors of cultural diversity and commonality. The Special Exhibitions, on the other hand, highlight specific topics and are held several times annually for a limited period of time.

Main Exhibitions

The Main Exhibitions are arranged into regional and cross-cultural exhibitions. The regional exhibitions cover Oceania, the Americas, Europe, Africa, and Asia, including Japan. The regional exhibitions start with Oceania, and progress as if traveling eastwards around the world to finish in Japan.

This arrangement allows visitors to view Japanese culture in comparison with other cultures. In designing the exhibitions, the National Museum of Ethnology adhered to the notion that all human cultures around the world have equal value; the notion has remained unchanged since the inception of the Museum. Accordingly, the exhibitions are designed to help visitors respect cultural differences among peoples, represented in the rich diversity of human lifestyles. These exhibitions are also characterized by their emphasis on clothing, food and housing, which gives visitors a clear idea about lives in different regions around the world. The cross-cultural exhibitions, on the other hand, focus on specific themes, not regions, and currently accommodate exhibitions on music and language.

Given the substantial changes of social and cultural situation in the world since Minpaku's founding over 30 years ago in 1977, the Museum began renovating its exhibitions in 2008.

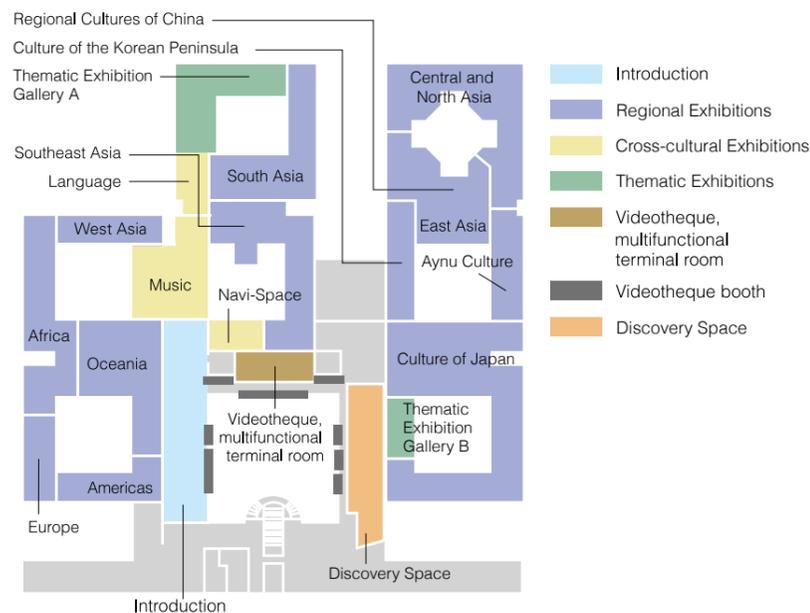
The basic renewal strategy can be summarized in five points. (1) Making use of its function as an Inter-University Research Institute, where the insights of researchers inside and outside Japan are gathered. (2) Exhibitions as forums for promoting mutual exchange and understanding among all three of the actors involved in an exhibition: researchers, culture bearers who are the subject of the exhibition, and visitors. (3) Innovating "glocal exhibitions" which demonstrate changes in historical as well as modern times, alongside linkages between local areas, Japan, and the world. (4) Advanced and integrated systems for access to information. (5) Accommodating diverse requests from the user community.

In March 2009, totally transformed Africa and Western Asia exhibitions were opened to the public. These were followed in March 2010 by cross-cultural Music and Language exhibitions, new spaces for shared use, and partial renovations of the Information exhibitions. March 2011 saw the opening of the new Oceania and Americas exhibitions. New Europe and Information Zone exhibitions were open on March 2012, and "Ritual, Festivals and Performing Arts" and "Everyday Life" in Culture of Japan exhibition were opened on March 2013.

In the two areas for thematic exhibitions that are located in the Museum exhibition hall, temporary exhibits displaying themes related to contemporary issues or cutting-edge research topics are provided. The thematic exhibition gallery can also be used as a shared exhibition gallery to expedite displays of the latest research trend of universities and other institutions in Japan and overseas.

The Museum also encourages the introduction of information devices for its exhibits. The Videotheque is the world's first on-demand video library of its kind, developed by the Museum. Visitors can select video programs from the Museum's collection of about 630 titles, which give visitors a glimpse of the living cultures of the world's peoples and let them see how the artifacts shown in the Main exhibitions are actually used. The Minpaku Digital Guide, the world's first portable audiovisual device that explains exhibits, was updated in AY2007. The new version is smaller and lighter and boasts greater usability than the conventional one.

In the Discovery space, visitors can use the terminals to access and compare a wealth of information on artifacts currently on display. Related books and journals as well as Minpaku publications are also available.



Navi-Space



Minpaku Digital Guide

Our audio-visual guides use video and sound to explain where artifacts were found, how they were used, and by whom. Explanations are currently available in Japanese, English, Chinese and Korean. (The Minpaku Digital Guide was used by 8,960 visitors in total during AY2012.)

Regional Exhibitions

The regional exhibitions focus on Oceania, the Americas, Europe, Africa, West Asia, South Asia, Southeast Asia, Central and North Asia, and East Asia. The figures appearing next to each exhibition space's name indicate the exhibit area in square meters.

Oceania 660m²



| Human dispersal into Oceania | Living off the sea | Living on islands
| Contact with the outside world | Expressions of indigenous identity

In Oceania, tens of thousands of islands, large and small, are scattered across the surface of the ocean. The islands are inhabited by peoples who grow root and tree crops and are highly skilled in the arts of seamanship and navigation. In the sections "Human dispersal into Oceania", "Living off the sea", and "Living on islands", we explore the diverse techniques developed to survive in island environments with limited resources. We also examine how indigenous cultures have been affected by encounters with the outside world in the sections "Contact with the outside world" and "Expressions of indigenous identity".

The Americas 320m²



| Encounter | Eating | Clothing
| Prayer | Creativity

The vast expanses of the Americas range from polar regions to tropical rain forests and encompass a huge diversity of natural environments. Peoples adapting to these environments developed distinctive lifeways. Then came conquest and colonization by European peoples, with foreign influences permeating everyday life. Here our focus is on clothing, diet and religion. While clarifying the relationship between their underlying diversity and historical influences, we also draw attention to traditional artists and craftmakers who creatively combine tradition with modern values in their works.

Europe 250m²

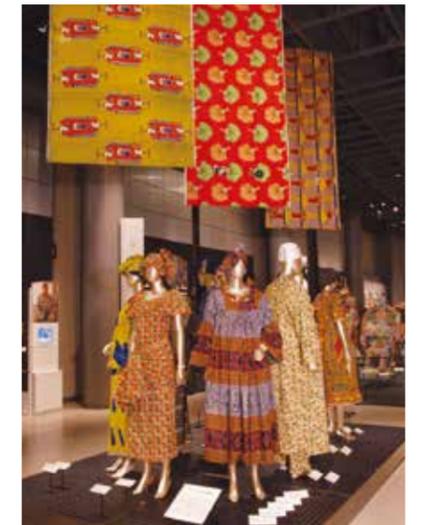


| Agriculture and the Annual Cycle | Religions and Beliefs
| Industrialization | Europe in Transformation

From the 16th to the 20th centuries, Europe was the center from which Christianity and modern institutions, technologies, and knowledge spread around the world. Now the tide has turned, and immigrants from all over the world are making themselves part of European society. Here we explore the interactions of tradition and religion, rationalization and industrialization, and immigration in the formation of modern Europe, focusing on the concept of "time".

Africa 500m²

| Excavating History
| Rest
| Work
| Adornment
| Prayer
| Africa Today



Africa, the birthplace of humanity, has gone through profound changes and has always been tied to the outside world. The diversity of cultures and languages that we see in the African continent today is the result of these changes. In this exhibit, we introduce the way in which people live in Africa today, focusing on four different aspects—"work", "rest", "adornment" and "prayer". We also look at the efforts people are making to rediscover their history. We hope that this exhibit fosters renewed understanding toward the people of Africa, who live in the same present as we do.

West Asia

310m²

- | Religion
- | Living in the Desert
- | The Palestinian Diaspora
- | The Japanese and the Middle East
- | Sound Culture and Pop Culture



The people of West Asia, or the Middle East, call their land in Arabic mashriq, 'the land of the rising sun'. Historically, they have kept close ties to the maghrib, 'the land of the setting sun', that is, North Africa. These regions consist mainly of dry lands inhabited by nomadic peoples. Yet a network of cities such as Baghdad and Cairo also sustained a flourishing urban culture. Muslims are the majority in West Asia, but the region is also the cradle of Judaism and Christianity. This exhibit highlights the region's religious practices, nomadic life, women's dress, and music and dance, to show how global change has reached into people's lives.

Southeast Asia

730m²



- | Rice-growing cultures
- | Maritime life
- | Living in the mountains
- | Everyday utensils
- | The world of belief
- | Clothing and accessories
- | Wayang theater
- | Theravada Buddhism
- | Urban landscapes

Bearing influences from Indian, Chinese, and other civilizations, Southeast Asia has a long and complex history of indigenous development in each country, as well as among the diverse population of the region as a whole. Typical indigenous elements of Southeast Asian cultures include rice growing and spirit worship. The exhibition represents the diverse and interwoven aspects of Southeast Asian cultures.

South Asia

600m²



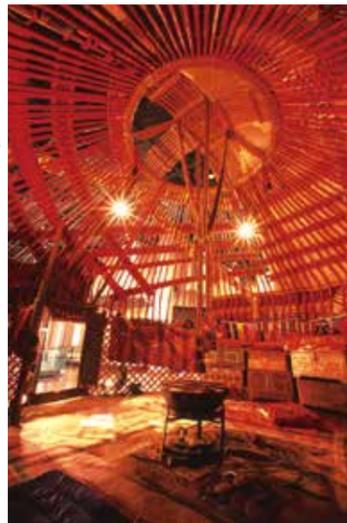
- | Urban life
- | Crafts
- | Living and science
- | Pastoral lives
- | Farming lives
- | Fishing lives
- | Gods and humans

The Indian subcontinent and the surrounding areas show social, cultural, and linguistic diversity. The gallery exhibits this diversity of ethnic cultures both in their traditional and modern forms, focusing on urban and rural lives and religious practices.

Central and North Asia

710m²

- | Pastoralism and agriculture of Central Asia
- | Nomadic culture in Mongolia
- | Hunting and fishing cultures in North Asia
- | The world of shamanism



The exhibition covers a vast region from Central Asia, east of the Ural Mountains and the Caspian Sea, to North Asia including Mongolia and Siberia. The exhibition features Kazakh and Mongolian tents and introduces the Turkmen and Kirgiz pastoral cultures, the Uzbek and Tajik farming cultures, and Siberian hunting and fishing life. Siberian shamanism is featured to round out the exhibition.

East Asia

Culture of the Korean Peninsula 330m²



- | History and culture
- | Food culture
- | Clothing
- | Dwelling
- | Performing arts

Based on shamanism, Korean culture has been influenced by the diverse foreign cultures of Buddhism, Confucianism and Christianity. The exhibition focuses on the history and culture of modern Korean society. On the patio is a traditional pub-restaurant, a *jumak*.

East Asia

Aynu Culture 270m²



- | Hunting, fishing, and farming
- | Iomante (The Aynu 'Bear Ceremony')

The Aynu exhibition displays a traditional house with a thatched roof, as well as exhibits on the fishing and hunting life of the Aynu, the bear ceremony, crafts, and the modern life of Aynu people.

East Asia

Regional Cultures of China

660m²

- | Festivals and performing arts
- | Life-styles in the mountains
- | Life-styles in the prairies
- | Life-styles in the plateau area
- | Urban life topical exhibits
- | The Yunnan Region and indigo dye
- | The indigenous cultures of Taiwan



The exhibition focuses on the lives of people in various parts of China, highly multiethnic and multicultural in composition, and diverse in life styles. Especially, the theme 'Festivals and performing arts' symbolically features traditional festivals and entertaining activities unique to specific ethnic groups.

East Asia

Culture of Japan 1,260m²



- | Ritual, Festivals and Performing Arts
- | Everyday Life

Stretching north to south from Hokkaido to Okinawa, the Japanese archipelago is long and narrow and blessed with a great diversity of natural environments. This diversity, together with the influence of neighboring cultures, has resulted in the proliferation of local cultures in Japan. In these exhibits, we explore their similarities and differences from two perspectives: "rituals, festivals and performing arts" and "everyday life" as reflected in costume, food, and shelter.

Cross-cultural Exhibitions

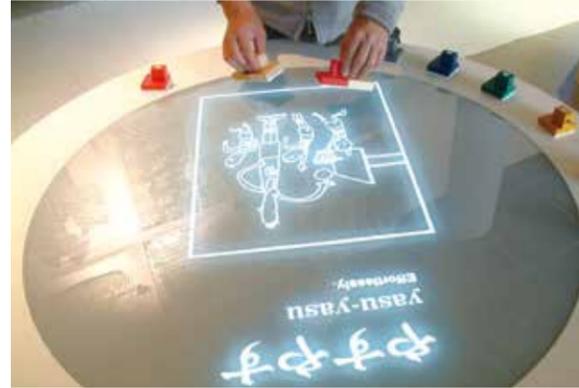
Music 550m²



| Drums: A Spirited Sound | Gongs: The sound of power
| Oboe: Performing sounds | Guitar: Sounds in history

Through sounds, we humans convey messages, express emotions, know our surroundings, imagine far away times and places, inspire or console ourselves, and communicate with gods and spirits. With examples from all over the world, this exhibition shows how sounds and music are deeply related to our identity as humans.

Language 170m²



| Components of Language
| Writing Systems of the World

Whenever people meet and interact, the need for communication arises and pieces of information are continuously exchanged through various means. Among these, language, shared exclusively by human beings, is a highly developed tool which enables us to express emotional states, describe our deepest thoughts, and to pass intellectual knowledge beyond space and over generations. Language is our irreplaceable heritage, reflecting our diverse cultures and serving as a window for understanding people's cognitive and creative abilities.

Information Zone

Introduction



The exhibits in the Introduction section are designed to enable visitors to experience directly how anthropologists and ethnologists think and how Minpaku exhibits could be explored. Here is where your global journey starts.

Videotheque



The Videotheque was developed by the Museum in 1977 as the world's first on-demand video library of its kind. It contains video programs that introduce rituals, performing arts, and the living cultures of peoples around the world, as well as information on the artifacts on exhibit at the Museum. We have continued to make improvements, making available multimedia programs and rare research videos shot by our researchers during their fieldwork. 2012 improvements in our existing system include fuller menus that allow retrieving programs from multiple perspectives. Booth interiors have been upgraded to offer a brighter, more pleasant atmosphere and improved audio environment. Three wheelchair-accessible terminals featuring Universal Design have been added.

(There were 67,755 requests for Videotheque programs in AY2012.)

Discovery Space



| Research Desk Deepen your knowledge
| Voices from the Field Connect to the World
| Touch the World Widen your perspectives

In the Discovery Space, visitors may search for more information about exhibits at the Research Desk. Materials related to Minpaku researchers' projects can be found at Voices from the Field. Touch the World provides an opportunity to handle as well as see exhibit materials, to gain a deeper understanding of them. Visitors are invited to learn more about the artifacts on exhibit, to satisfy their curiosity about what Minpaku researchers are studying, and to experience artifacts directly.

Special Exhibitions

"Modernologio" Now: Kon Wajiro's Science of the Present

April 26 - June 19, 2012

Organizer: National Museum of Ethnology

Project leader: KUBO Masatoshi

Organizing Committee members:

[Internal members] ASAKURA Toshio, IIDA Taku, KOBAYASHI Shigeki, KONDO Masaki, SATO Koji

[External members] OKAMOTO Shinya (Outdoor Life Researcher), OKAMOTO Yasuko (Outdoor Life Researcher), OGIWARA Masamitsu (Kogakuin University), KUROISHI Izumi (Aoyama Gakuin University), KOYAMA Shigeki (Bookpocket), TAKAHASHI Haruko (Osaka Shoin Women's University), YOKOGAWA Kimiko (Mukogawa Women's University)

In this special exhibit, Minpaku provided all the materials that were displayed in the Kon Wajiro Retrospective exhibitions at the Aomori Museum of Art and the Panasonic Shiodome Museum from October, 2011 to March, 2012. These materials included the results of Kon's research on traditional houses, his studies of modern social phenomena, architectural plans, research on costumes, and his wide-ranging studies of other aspects of everyday life. This special exhibit also included outdoor research conducted by the Yagai Katsudo Kenkyukai (Outdoor Life Research Society), which continues Kon's work, together with research projects on the Minpaku collection. These include research on the Omura Shige Collection, research on household possessions and implements of Mongol yurts, research on the Tanaka Chiyo Collection, research on household possessions and implements from houses in Seoul and Madagascar, and detailed research on traditional Japanese houses in order to make 1:10 scale models of them. This special exhibit was intended to present the latest advances in studies of material culture based on the rich Minpaku collection, taking full advantage of this rare opportunity for a complete retrospective of Kon Wajiro's activities.



The Warp and Weft of Weaving: Handlooms and Textiles of the World

September 13 - November 27, 2012

Organizer: National Museum of Ethnology

Project leader: YOSHIMOTO Shinobu

Organizing Committee members:

[Internal members] UEBA Yoko

[External members] ISEKI Kazuyo (Osaka University of Arts), UTSUMI Ryoko (Osaka Seikei University), OONOGI Hiroto (Kyoto University of Art and Design), HIROI Nobuko (Kyoto City University of Arts), FUJII Kenzo (Nishijin Textile Industrial Association), YANAGI Yoshikuni (Okinawa Prefectural University of Arts), KANATANI Miwa (Visiting Researcher/MINPAKU)

Textiles and weaving technology have played central roles in human history from ancient times to the present; both the industrial and IT revolutions are an extension of weaving technologies. This special exhibition provided clear explanations of the nature of weaving, the mechanisms used in looms, and the resulting textiles. Not only did the displays include looms and textiles from around the world but also visitors were given the opportunity to experience weaving themselves, instead of just viewing the exhibits. This special exhibition was an experiment in using a variety of weaving mechanisms and simple models of looms to give visitors a hands-on experience of the variety of weaving techniques and looms and the textiles produced by them. In addition, we also organized exhibitions and related events to make available to the public the considerable new information that has resulted from our "Cross Cultural Studies of Hand-looms and Textiles" inter-university research project.



Thematic Exhibitions

Transmitting Memories: Tsunami Disaster and Cultural Heritage (Inter-Institutional Exhibitions: National Institutes for the Humanities)

September 27 - November 27, 2012

Project leader: HIDAKA Shingo

With the continued existence of local communities in question following the enormous damage sustained by victims of the Great Northeast Japan Earthquake and Tsunami, we have seen a surge to levels higher than in normal years in festivals and traditional performing arts in that region. This burst of activity makes use of the newly aware value to the lives of human beings of our tangible and intangible cultural heritage. Minpaku has joined together with the National Museum of Japanese History and the National Institute of Japanese Literature, all three being branches of the National Institute of the Humanities, to support the revival of the impacted communities. In this thematic exhibition, we draw attention to the work of reviving cultural heritage. While reconsidering the significance of cultural heritage, we aim to transmit to new generations the memories and experience of the earthquake and tsunami as well and use this opportunity to rebuild the foundations of society for generations to come.

This thematic exhibition, made possible with the cooperation of the National Institute of the Humanities, was presented from January 30 to March 15, 2013, at the National Institute of Japanese Literature.



International Collaborative Exhibition

Back to 1936 Dal-ri, Ulsan

November 29, 2011 - April 29, 2012 (Ulsan Museum, Korea)

Project leader: ASAKURA Toshio

As part of "Ulsan Dal-ri—100 Years of Scholarly Exchange," which Minpaku, the National Folk Museum of Korea, and the city of Ulsan jointly organized, we worked together to hold a special thematic exhibition at the Ulsan Museum focused on 80 artifacts Minpaku provided from the Minpaku Ulsan Collection. Those artifacts were gathered by members of the Attic Museum team who accompanied a study of rural hygiene in Korea in 1936. They show how the landscape and everyday lives of residents of Ulsan, a classic Korean rural village, changed during the 1930s, and provided an opportunity to explore the historical development and cultural roots of today's Ulsan City. An important example of cooperation between museums in Japan and Korea, the exhibition was so well received that it was extended for an additional two months.



Others

Traveling Exhibitions "Mandala Deities in Tibet and Nepal"

July 14 - September 2, 2012 (Ishikawa-ken History Museum)

Project leader: MINAMI Makito

The mandala originated as a ceremonial altar used in an esoteric religion (Tantrism). As time passed, however, it came to mean a microcosm, a diagram of the cosmos as a whole. This exhibition presents examples from Tibet, Nepal, and Japan, introducing the construction and history of mandalas and providing an easy-to-understand answer to the question "What are mandalas?" This traveling exhibition was the outgrowth of a special exhibition held at Minpaku in 2003.

Beads in Africa: The Collection of National Museum of Ethnology

August 4 - October 21, 2012 (The Museum of Modern Art, Hayama, Kanagawa)

Project leader: IKEYA Kazunobu

Focused on beads in Africa, this exhibition used the results of Minpaku research on bead materials and their changes and the role of beads in ethnicity to deepen understanding of the role of beads in the histories and cultures of African peoples. This exhibition, featuring 200 items from the Minpaku collection and coinciding with the opening of our *Africa: Cloth* exhibition followed the fiscal 2009 *SELF and OTHER: Portraits from Asia and Europe* exhibition and the fiscal 2011 *A Fateful Journey: Africa in the Works of El Anatsui* exhibition as an example of cooperation between ethnological and art museums.

Partnership between the Museum and Society

The Museum has been working to build networks to ensure the more systematic and viable use of cultural resources through academic collaboration with museums and universities, both in Japan and overseas. The Museum is also promoting various projects and activities that benefit local communities and international society, in cooperation with many organizations.

Conduct of *Kamuynomi* and Craftsmanship Training at the Ainu Association of Hokkaido

The Museum is carrying out two projects under an agreement with the Ainu Association of Hokkaido. One is an implementation of the *Kamuynomi* rite. *Kamuynomi* is an Aynu (Ainu) word meaning 'prayer to the gods'.

By implementing the *Kamuynomi* rite, the Museum aims to ensure proper storage of its Aynu collection and handing down of this traditional rite to future generations. In the past, this rite was privately performed by the late Mr. Kayano Shigeru (former director of the Nibutani Ainu Museum). From 2007, branches of the Utari Association (currently the Ainu Association) gave public performances of ancient Aynu dance together with the *Kamuynomi* prayer ceremony, and we received cooperation from the Association's Iburi local federation in 2012. The other project is to accept traditional artisans sent by the Ainu Association, which will help the Museum to further improve its academic research and collection on Aynu culture, and also promote the cultural development of Aynu people.



The *Kamuynomi* rite

Music Day at Minpaku

World Music Day, a festival which began in France to celebrate the summer solstice with a musical performance, was introduced in Japan in 2002. On this day, various musical events are held nationwide. Since 2003 the Museum, in support of the event, has been making space available for concerts to members of the public who enjoy music. On July 1, 2012, 22 groups and individuals gave musical performances using various instruments.



Music Day at Minpaku

Min-pack

In order to contribute to a better understanding of our research, the Museum has developed a learning-kit for children, called Min-pack. It is rented to schools and other educational institutions. Min-pack is a learning kit carried in a suitcase that contains a variety of materials including clothes, musical instruments, and everyday commodities, of the world's countries and regions, with children's learning aids. 22 packs and 12 types are now available.

- Living in the Extreme North – Anoraks and Duffle Coats from the Inuit in Canada
- Treasure Box of the Andes – The Festivals and Life of the Peruvian Southern Highlands
- Understanding Javanese Culture through Wearing their Costumes – Salun and Kain
- Islam and Life of the Arab World ● School Life in Bhutan ● Seoul Style: A Day in the Life of Children in Seoul
- Indian Costumes: Saris and Kurtas ● Bricolage Art ● The Arabian Nights
- Aynu Culture Encounter ● Aynu Culture Encounter 2 – Clothing made from bark fiber
- Expedition to the Steppes of Mongolia

Number of loans in 2012: 213 in total



Min-pack
"Expedition to the Steppes of Mongolia"

Museum-School Partnership Program

Twice each year, in spring and fall, Minpaku presents "Guidance for Teachers", an event at which teachers are introduced to tools for use before and after visits to the museum as part of school trips or other extramural activities. Our aim is to promote greater use of the museum in education. The Museum also provided opportunities for a "Work Experience Program" to junior-high school students, and 5 participants were accepted during 2012.

Museum-School Partnership Workshop for Teachers

Based on case studies of educational activities that have used the Museum's exhibits or other resources, this workshop for teachers provides ideas and insights into how to build collaboration between museums and schools.

In 2012, the workshop was offered on August 7, and 83 teachers (mainly from elementary schools) attended. The workshop has already achieved practical outcomes. For example, teachers who attended the workshop are willing to use the Museum in their social science classes. The workshop this year is also scheduled in the summer vacation time, coordinated with other educational institute schedules.

Volunteer Activities

Minpaku Museum Partners (MMP) is a group of volunteers established in September 2004, to assist the Museum in the planning and implementation of its activities. MMP members work closely with Museum staff to show visually-impaired persons around the exhibitions, plan and implement special holiday events, and undertake a wide range of activities.

Another group of volunteers, the Earth's Story-telling Village, was formed in October 2005, inspired by the "West African Story-telling Village", a special exhibition held at the Museum in 2003. This group plays African musical instruments and tells folktales not only at the Museum, but also at children's centers, elementary schools, and children's welfare facilities in the vicinity.

International Cooperation

JICA Group Training Program: Administration of Comprehensive Museology

This course is intended for museum curators around the world, aiming at providing them with practical skills in collection, materials management and storage, exhibition, and education, which are indispensable for museum operation. In so doing, the course will train museum personnel with an ability to contribute to cultural promotion around the world through museum activities. The Comprehensive Museology is a four-month training course, provided jointly by the Museum and the Shiga Prefectural Lake Biwa Museum. The course was newly introduced in 2004 at the request of the Japan International Cooperation Agency (JICA), and replaced the conventional three-week "International Cooperation Seminar on Museology" previously offered by the Museum as part of the JICA Group Training Program's "Technical Training Course for Museum Curators." Approximately ten trainees from a number of countries are accepted every year. In 2012, 10 trainees from Egypt, Eritrea, Jordan, Mauritania, Peru, Sri Lanka, and Swaziland participated in a training program from September 20 to December 21, 2012. The training took place at Minpaku and the Lake Biwa Museum but also included field trips to areas affected by the Great East Japan Earthquake, the Tono Municipal Museum, the Tokyo National Museum, the National Museum of Nature and Science, Tokyo, and the Hiroshima Peace Memorial Museum. Participants in the training reported on the activities of and issues confronting museums in their home countries and took part in the Hiroshima Museums in the World 2012 forum held at Minpaku on November 4, which attracted 84 participants who actively shared opinions with those making presentations. As of March 2013, 200 individuals from all over the world have participated in Minpaku training programs and building a strong international network.



Core-to-Core Program B. Asia-Africa Science Platforms: Japan Society for the Promotion of Science Public Seminar "The Great East Japan Earthquake and Preservation of the Cultural Heritage"

Since 2012, Minpaku has been working on a three-year project in cooperation with the Japan Society for the Promotion of Science (Core-to-Core Program B: Foundations for Science in Asia and Africa) whose goal is scholarly exchanges to promote the creation of new museums and museology programs in Asia. From July 14 to 22, 2012, the Museum Khuriltai, a joint research meeting of museum experts and educators from Japan and Mongolia, was held in Karakorum and Ulan Bator in Mongolia.

As part of this joint research meeting, on July 20, a public seminar was held at the Mongolian University of Science and Technology. The participants included 12 from Japan, one from Thailand, one from Myanmar, and 40 from Mongolia. The exchanges of questions and answers were lively, with much information shared and opinions exchanged. Discussions of the impact of disasters on museums and cultural heritage and the significance of restoring cultural heritage were an opportunity to heighten awareness of the need to prepare Mongolian museums and cultural treasures for disaster, not only among researchers active today but also among the next generation of researchers.



Public seminar at the Mongolian National University of Science and Technology



Visiting the Karakorum Museum.

Events and Public Relations

In its efforts to increase public awareness of the research activities undertaken by the Museum and knowledge about other peoples and cultures of the world, the National Museum of Ethnology organizes a variety of events and activities to publicize the Museum's latest research results in formats easily accessible and understandable by the general public.

Minpaku Seminars

On the third Saturday of every month, the Museum's academic staff and others give lectures in plain language to the general public on the newest research findings. The relevant topics are selected to provide an excellent learning experience for all who attend. During the period of special exhibitions, lectures are given on related topics.

2012 Total Attendance in the AY2012: 2,406 (in the AY2011: 2,330)

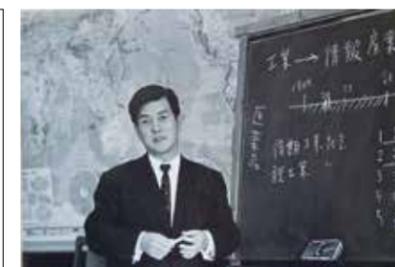
□ indicates Seminars associated with special exhibitions.

■ indicates Seminars associated with renewed exhibitions.

No.	Date	Lecturer	Title
407	Apr.21	ASAKURA Toshio	Kimchi: The Life of Koreans in Sakhalin
□408	May.19	OGIWARA Masamitsu (Kogakuin University), SATO Koji, KUROISHI Izumi (Aoyama Gakuin University), YOKOKAWA Kimiko (Mukogawa Women's University)	Exhibition "KonWajiro Retrospective" and Research Projects on Everyday Life
□409	Jun.16	KURITA Yasuyuki (Professor Emeritus of Minpaku) HIKITA Masahiro (Cdi Co., Ltd.)	Life Goods Analysis during the High Economic Growth Periods Based on Kon Wajiro's "Modernologio"
■410	Jul.21	IIDA Taku	Info-activist Manifest: The Role of Museums in Citizens' Intellectual Exploration
■411	Aug.18	HAMASAKI Masahiro (National Institute of Advanced Industrial Science and Technology) Interviewer: NAKAMURA Yoshiyuki (Kokushikan University)	A Study of the Relationships between Humans and Digital Content in the Social Media
□412	Sep.15	YOSHIMOTO Shinobu	Return to Handworks
□413	Oct.20	ISEKI Kazuyo (Osaka University of Arts)	Raffia Weaving among Bantu People
□414	Nov.17	UTSUMI Ryoko (Osaka Seikei University)	Weaving and Clothing in Southeast Asia
415	Dec.15	SASAKI Shiro	Making a Nanai Bark Boat: Reconstructing the Birch Bark Culture of Far East Russia
■416	Jan.19	SHINMEN Mitsuhiro FUKASAWA Hidetaka (Hitotsubashi University) EGAWA Jun'ichi (University of Tokyo Graduate School)	Christianity and Fascism in Europe: The Case of Legionar in Romania
■417	Feb.16	SHOJI Hiroshi	The Changing Face of the European Linguistic Map: Towards Multilingual Societies or Not?
■418	Mar.16	UDAGAWA Taeko	Families Today: Looking at the Italian Case



No.408 "Kon Wajiro Retrospective" and Research Projects on Everyday Life



No.410 Info-activist Manifest: The Role of Museums in Citizens' Intellectual Exploration



No.412 Return to Handworks



No.416 Christianity and Fascism in Europe: The Case of Legionar in Romania



No.418 Families Today: Looking at the Italian Case

Minpaku Forum

Renovation of the museum's galleries began in 2008. To introduce the new Information Zone and Europe exhibits, AY2012 saw summer and spring programs devoted to the themes "2012 Summer Minpaku Forum: Learn, Touch, Investigate - Explore the Minpaku Way" and "2013 Spring Minpaku Forum: Europe - Between Imagination and Reality" Programs include lectures open to the public, film showings, seminars, and gallery talks. Plans for AY2013 include summer and autumn Minpaku forums on the topic "2013 Summer-Fall Minpaku Forum: The World's Japan, Minpaku's Japan," timed to coincide with the opening of our new Japan exhibits, "Ritual, Festivals and Performing Arts" and "Everyday Life."

Minpaku Film Shows

Some of the finest films related to anthropology and ethnology are shown to the general public a few times a year.

2012 Total Attendance in the AY2012: 4,208

- indicates Film Shows associated with special exhibitions.
- indicates Film Shows associated with renewal exhibitions.

Date	Lecturer	Title	Attendance
<input type="checkbox"/> Jun. 3	KOIZUMI Kazuko (The Museum of Life in the Showa Era), SATO Koji	Japanese Traditional Housework	379

60th Anniversary Celebrations of Japan – India Diplomatic relations A special collection of classic Indian films

Date	Lecturer	Title	Attendance
Jul. 15	MIZOKAMI Tomio (Osaka University of Foreign Studies), SUGIMOTO Yoshio	Awara	250
Jul. 16	TAMORI Masakazu (University of Tokyo), SUGIMOTO Yoshio	Umrao Jaan	370
Jul. 22	SANDIP Kumar Tagore (Otemon Gakuin University Emeritus Professor), TERADA Yoshitaka	Jalsaghar	290
Aug. 4	TERADA Yoshitaka, SUGIMOTO Yoshio	Sankarabharanam	203
Aug. 5	SUGIMOTO Yoshio	Mudhal Mariyadhai	218

Date	Lecturer	Title	Attendance
<input checked="" type="checkbox"/> Jan. 12	SHOJI Hiroshi	The Class	457
<input checked="" type="checkbox"/> Mar. 23	MATSUSHIMA Takeshi (Kyoto University) UDAGAWA Taeko	We Can Do That	375

Minpaku World Cinema "Inclusion and Autonomy" as Depicted in Movies

Selecting appropriate movies for the new core research project theme, "Anthropological Studies of Inclusion and Autonomy in the Human World," the Museum offers a series of film showings accompanied by researcher commentary. Through these events, we discuss how we might realize an equitable and egalitarian society based on a mutual understanding of different views and a cosmopolitan world outlook.

Date	Lecturer	Title	Attendance
May 12	SATO Hiroshi (Institute of Developing Economies) AKIHO Sayaka (University of Tsukuba), SUZUKI Motoi	We Can't Change the World. But, We Wanna Build a School in Cambodia	358
Jul. 14	SANO Shoji (The Big Issue Japan), SUZUKI Motoi	The Soloist	360
Sep. 22	UEMURA Sayaka (Tokyo International University), SUZUKI Motoi	Welcome	347
Nov. 10	SAHO Yoshikazu (Tokai University), SUZUKI Motoi	In a Better World	255
Dec. 9	IWASAKI Mieko (Member of the board of directors of the Association for the Advancement of Family Care), SUZUKI Motoi	The Kid with a Bike	346



Special Lectures and Performances

Performing arts are staged about three times a year for the general public in order to deepen cultural, anthropological and ethnological knowledge and understanding.

2012 Total Attendance in the AY2012: 4,054

- indicates Special Lecture and Performance associated with thematic exhibition
- indicates Special Lecture and Performance associated with renewed exhibition

Unforgettable Bonds, Ineradicable Traditions —A Prayer for Disaster Recovery and Cultural Continuity

Date	Jun. 9, 10
Lecturer	HAYASHI Isao CHEN Tien-Shi
Performers	Gyosan-style Sasazaki Deer Dance Preservation Society, Kobe Overseas Chinese Society Lion Dance Troupe, Kobe Municipal Hyogo Commercial High School Dragon Dance Troupe
Attendance	Jun. 9 (MINPAKU) 494, Jun. 10 (Kobe) 2,000



Prayer and the Joy of Music and Dance —From Bach to Bartok

Date	Sep. 2
Lecturer	SHINMEN Mitsuhiro
Performers	Sébastien GIACOMI KASE Yuriko, KUDO Yui-Cécilia
Attendance	441



Voices of Distant Memories —South Indian Classical Music of the Vina Dhanammal Lineage

Date	Oct. 14
Lecturer	TERADA Yoshitaka
Performers	Balraj Balasubramanian Surendra Babu Girish Rajagopalan Nagai Muralidharan Anikodu Sundaram Ranganathan
Attendance	368



Unotori Kagura

Date	Oct. 21
Lecturer	HASHIMOTO Hiroyuki (Otemon Gakuin University) HIDAKA Shingo
Performers	Unotori Kagura Troupe
Attendance	251



Nanbu-han Jushoin Daikagura

Date	Nov. 18
Lecturer	HAYASHI Isao HASHIMOTO Hiroyuki (Otemon Gakuin University)
Performers	Nanbu-han Jushoin Daikagura
Attendance	500



Minpaku Weekend Salon: A Chat with a Researcher

This event, for a better understanding of our research provides an opportunity for the public to talk directly with research institute staff in the Museum's exhibition hall. It was launched in 2007 as part of the Museum's 30th Anniversary project. The event was held 47 times last year. Receiving favorable reviews from visitors, the Museum has continued to organize the event nearly every Sunday since April 7, 2013.



Weekend Salon

Basic Partnership Agreement Concluded with Suita

The National Museum of Ethnology and the city of Suita have a basic partnership agreement. This agreement encourages more effective use of historical and cultural resources and promotes exchanges of intellectual and human resources between the parties for the sake of mutual development and prosperity and to facilitate regional partnerships in the fields of industry, education, culture and community development.

On Sunday, January 20, 2013, working together with Suita City, Minpaku opened its doors to students from Suita City elementary schools for "Let's go with Suitan! Discover different ways of life at the Minpaku school." Six members of the Minpaku staff provided easy-to-understand talks based on knowledge acquired in various parts of the world.

In addition, the Museum is involved in the "Suita City Five Universities and Research Institute Lifelong Learning Navigation" (<http://www.suita5u.com/index.html>), and is committed to disseminating information about the project.

Publicity through the Mass Media

In order to convey information about Minpaku's research and the Museum's activities to the public, publicity activities are developed through the mass media. In 2009, through "Meeting for Media and Minpaku Staff" (monthly meetings every 3rd Thursday), new programs called "Cutting-edge Research at Minpaku" and "Local Report on the Earth" were launched to actively introduce Minpaku's research to the press. The Museum has been mentioned in a total of 826 programs and articles: 21 on television, 12 on radio, 609 in newspapers, 58 in major magazines, 101 in minor magazines, and 25 in other media. Minpaku has also featured in regular radio broadcasts and newspaper series as it did last year. Minpaku supported and participated in the GO! Banpaku event jointly organized by the Commemorative Organization for the Japan World Exposition '70 and Mainichi Broadcasting (MBS Radio). On Saturday, September 15, 2012, a MBS program included a segment broadcast live from the Minpaku main exhibition hall. On Sunday, September 16, there was a special conversation between MBS radio personality KOMORI Yasunori and the Minpaku Director-General.

* "Tabi, Iroiro Chikyujin [Journeys: Various People on the Earth]"

Published every Thursday in the evening edition of the *Mainichi Shimbun* newspaper since April 2009.

Published as a series under the title "The Study of Other Cultures" from April 2005 to March 2009.

Materials for the General Public

Survey and Guide

National Museum of Ethnology:
Survey and Guide 2012 (in Japanese)

National Museum of Ethnology:
Survey and Guide 2012-13 (in English)

Publicity

MINPAKU Anthropology Newsletter
Gekkan Minpaku [Minpaku Monthly]
Minpaku Calendar

Guidebooks and Catalogs

Guide to the National Museum of Ethnology (Japanese)
The Warp and Weft of Weaving: Handlooms and Textiles of the World

Pamphlets

Minpaku General Information Leaflet
(Japanese, English, Children's, and Braille versions)
Exhibition Description Sheets
(Japanese, English, Chinese, and Korean versions)
Minpaku Group Tour Guide
General Information on Special Exhibitions
Guide to Educational Resources at Minpaku for University
Students and Their Teachers

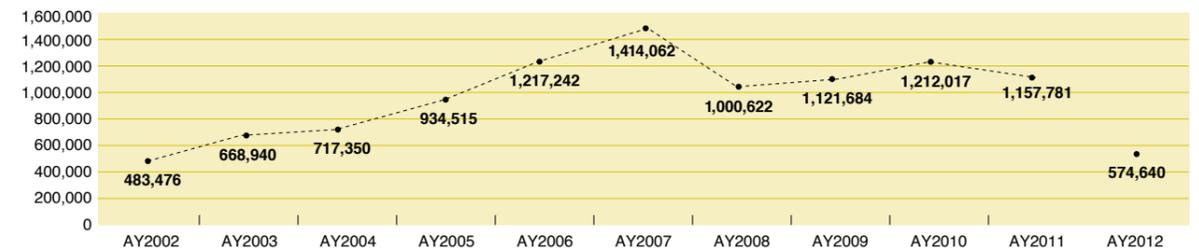


design: mitsuo katsui

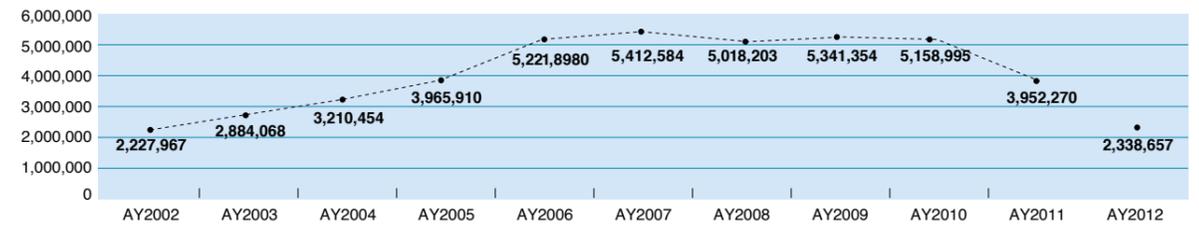
Website <http://www.minpaku.ac.jp/english/>

In AY2011 our renewed and improved home page will feature Minpaku research, exhibits, and other activities, along with information on postgraduate education, publications, and materials in our library and collections. "Minpaku E-news" is issued every month (in Japanese) and sent to subscribers by e-mail to provide information on ongoing research activities, monthly "Minpaku Seminars," as well as information on symposia and forums, research dissemination programs, film days and special exhibitions that are organized from time to time. In AY2006, to better meet the needs of the society, the Museum started a website in Japanese for mobile phone users that allows them to access current information on the Museum's events and services.

Number of Visitors to the Minpaku Website 574,640 (AY2012)



Number of Web Pages Accessed 2,338,657 (AY2012)



*Counting procedures changed starting in 2012.

Number of Visitors in Academic Year 2012

Annual Number of Visitors (Individuals and Groups)

Total number of visitors	210,543
Daily average	675
Total number of visitors since the establishment of the Museum	9,906,533