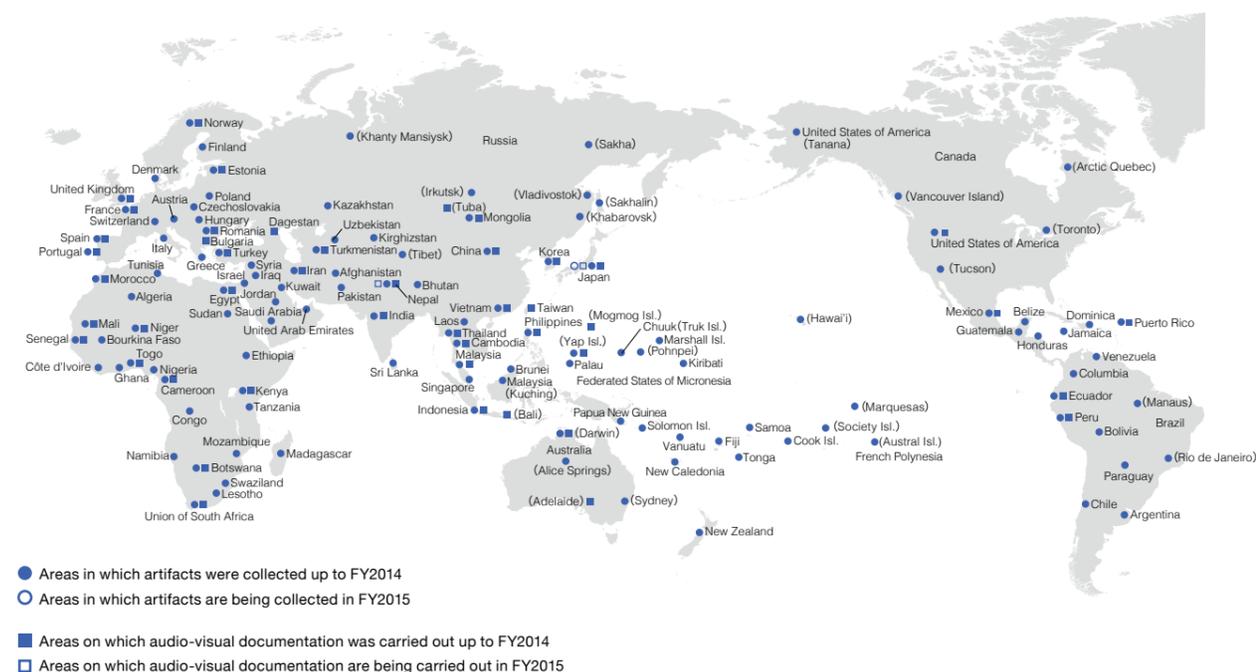


# Materials and Information Collection and Storage, and Public Relations

The Museum has collected and stored a vast amount of materials and information concerning ethnology and anthropology for researchers inside and outside the country, and has made them available to society through exhibitions and other activities. To carry out these activities efficiently, the Museum has been trying to develop better ways to collect and manage materials, organize and provide information, create database systems and contents, hold exhibitions, and implement various other activities.

## Materials and Databases

### Map of Collection Areas (Materials Obtained from 1974 to the Present)



## The Museum Collection of Artifacts and Other Materials as of March 31, 2015

Artifacts (registered and unregistered)	340,932
From abroad	177,689
From Japan	163,243
Audio-visual Materials	70,617
Moving image	7,966
Sound recordings	62,651

Books and Periodicals	
Books	661,037
Japanese books	266,823
Books in other languages	394,214
Journals	16,934
Japanese periodicals	10,104
Periodicals in other languages	6,830

### Human Relations Area Files (HRAF)

Area files (ethnic groups)	385 files
Original texts	7,141 volumes

## List of Databases as of March 31, 2015

Databases of research resources held in the Museum and outcomes of research projects are open to the public. (For each database description, the numerical value(s) in brackets at the end means the number of records contained in it. Databases with an asterisk are for use only inside the Museum.)

### Artifacts

#### Artifact Catalog

Basic information on the artifacts related to economic activities, everyday life, rituals, and manufacturing tools held in the Museum. Data includes objects' names, images, dimensions and weight, place, culture, and the year of acquisition. [278,019]

#### Detailed Information on Artifacts in the Catalog

Details about the artifacts held in the Museum, such as their local names and translation, images, materials used in their construction, dimensions and weight, when, where and how they are created or used and by whom, and the place and date of collection. [Inside the Museum: 264,406, including 57,724 records open to the public]

#### Published References to Artifacts in the Museum

Bibliographic information on published references to artifacts held in the Museum. [56,440]

#### Korean Daily Commodities Collection

Information (including images) on all daily commodities owned and used by a family in Seoul, South Korea. For each item, its location in their apartment, manner of acquisition, and the family's memories about it are recorded. [7,827]

#### The George Brown Collection (Japanese and English versions)

Basic collection information (including images) for materials collected by George Brown, a missionary and ethnographer who worked in the Pacific Islands from the late 19th century to the early 20th century, and now held in the Museum. [2,992]

#### Prints by Indigenous People of Canada \*

Basic information and description (including images) on our collection of typical prints created by indigenous peoples of Canada, most of which were displayed in our special exhibition *Voices from the Land, Visions of Life: Beauty Created by the Indigenous Peoples of Canada* in 2009. [158]

### Audio-Visual Materials

#### Visual Materials Catalog

Information on our collections of movie films, videotapes and DVDs (photographs excluded). [7,966]

#### Videotheque

Information on visual contents provided by the *Videotheque* System in the main exhibition hall of the Museum. It is searchable by keywords as well as by the menu of a Videotheque booth. [710]

#### Performing Arts Film

Information on film records of music, dance and theater that the Museum has made at various places in the world since 1982. Videos are available only inside the Museum. [849]

#### Nepal Photo Database (Japanese and English versions)

Photographs taken by TAKAYAMA Ryuzo, a graduate student of Osaka City University at that time, and other members of the Japanese Scientific Expedition for Northwestern Nepal in 1958, and information (including images) on artifacts collected by the expedition and now held in the Museum. [3,879]

#### The Matsuo Minoru Postcard Collection

Information on postcards bought by MATSUO Minoru in places visited during his service in the Japanese Navy from 1919–1923. [170]

#### The Asaeda Toshio Collection \*

Photographs of people, animals and plants in the Pacific Islands taken by ASaeda Toshio when he visited there in the 1930s as a member of several academic investigation teams. [3,966]

#### Ethnographic Images of the Spirit Dance in Thailand \*

Photographs and videos of the Spirit Dance in Thailand shot by TANABE Shigeharu, Professor Emeritus, National Museum of Ethnology. The photographs can be searched and viewed by category, place, and ritual host of the Spirit Dance, and are also related to one of the 41 research reports made about the dance. [10,082]

#### Photographs from the Group of the Synthetic Research of Cultures of Southeast Asian Countries \*

Photographs with related information taken by the research group of the Synthetic Research of Cultures of Southeast Asian Countries during the 1st and 2nd missions out of three missions from 1957–1964. [4,393]

#### Photographs on Aboriginal Australian Culture \*

Photographs of various scenes including ceremonies, daily life and landscapes in Aboriginal Australia from 1980–2000 taken by KOYAMA Shuzo, Professor Emeritus, National Museum of Ethnology, who is known as the Japanese pioneer of research on Aboriginal Australian Culture. [7,999]

#### Photographs on Northwestern Nepal and Manaslu \*

Photographs taken by the Japanese Scientific Expedition for Northwestern Nepal from 1958–1959, partly including ones probably taken by the science team of the first Japanese Alpine Club Manaslu Expedition in 1953. They were part of materials of the former Ministry of Education Historical Archives transferred to the Museum. [620]

#### Photographs on Kyoto University Scientific Expedition \*

Photographs taken by the Kyoto University African Scientific Expedition from 1961–1967, and by the Tonga Expedition of Kyoto University, in 1960. [33,690]

#### The Umehao Tadao Photo Collection \*

Photographs taken by UMESAHO Tadao, the first director general of the Museum, during his fieldwork at various places in the world. [35,420]

#### Audio Materials Catalog

Information on our collection of records, CDs and audio tapes. [62,651]

#### Itemized Information on Audio Records in the Catalog

Piece-by-piece information on music, and episode-by-episode information on traditional folktales records in our collection of audio materials. [346,772]

### Library Materials

#### Book and Periodical Catalog

Bibliographic and holdings information about the books and periodicals held in the Museum Library. [Books: 661,037 Periodical Titles: 16,934]

#### Umehao Tadao: Written Works (1934—)

Comprehensive catalog of written works from articles and books to endorses on the belly bands since 1934 by UMESAHO Tadao, the first director general of the National Museum of Ethnology. [6,504]

### Languages

#### The Nakanishi Collection: World Literary Materials

Information (with images of letter samples) on books, newspapers, manuscripts, and artifacts written in various languages and writing systems collected from all over the world by the late NAKANISHI Akira, former president of Nakanishi Printing Co., Ltd. [2,729]

#### The Yoshikawa Database of Materials for a Sumerian Lexicon

Digitized notebooks with keywords for Sumerian language studies compiled by YOSHIKAWA Mamoru, Professor Emeritus, Hiroshima University. [Keywords: 33,450 Pages: 40,596]

#### Talking Dictionary of Khinina-ang Bontok

An electronic dictionary of the Khinina-ang Bontok language spoken in Mountain Province, the Philippines, compiled by Lawrence A. Reid, Researcher Emeritus, University of Hawai'i. It contains image and sound data, as well as information typically found in a printed dictionary. [Headwords: 7,637]

#### Japanese Traditional Folktales: The Inada Koji Collection

Information (including sound data) on Japanese traditional folktales, documented by INADA Koji at Kyoto Women's University and his group in 29 prefectures of Japan from 1967–1978 (446 tapes, about 190 hours recording). Sounds are available only inside the Museum. [3,696]

#### rGyalrongic Languages (English and Chinese versions)

Database of rGyalrongic Languages, spoken in northwestern Sichuan Province, China, compiled by NAGANO Yasuhiko, Professor Emeritus, National Museum of Ethnology and Dr. Marielle Prins. It contains 425/1200 lexical items and 200 sentences for 81 dialects/languages. It also contains sound data. [Words: 39,826; Sentences: 15,706]

### Clothing Culture

#### Clothing and Accessory Collection

Detailed information and images of clothing materials and accessory artifacts held in the Museum, and field photographs. [23,733]

#### Publications Concerning Clothing Culture

Index of periodical articles and books that concern the culture of costumes and clothing. This database contains the following items: 1) Japanese periodical articles (current), 2) Japanese periodical articles (before the end of World War II), 3) Foreign language periodical articles, 4) Japanese books, 5) Foreign language ethnographies. [165,534]

#### Chronology of Clothing Culture in Japan 1868–1945

A digital chronology of clothing culture in Japan from 1868–1945 when western style clothing was not yet common. It consists of information on events, contemporary conditions, illustrations, and memoirs which were collected from newspapers and clothing magazines in that period. [10,049]

### Miscellaneous

#### Research Reports of Materials Located in Japan \*

Location information on persons and materials related to folklore and ethnology in Japan, containing 1) artifacts, 2) persons who disseminate traditional technologies, 3) visual materials, and 4) publications. This database was constructed based on the *Research Reports* compiled by researchers appointed by the Museum and published in 1980–2003 by the Museum. [21,373]

## Items in the Museum Collections Offered for Loan FY2014

In addition to using the items in its collection for internal research activities, the Museum offers items for loan to universities, other museums, and external organizations for educational and research purposes as part of its efforts to contribute to the public interest. To inquire about borrowing items from the Museum's collection, contact the Minpaku Collections Help Desk.

A total of 402 inquiries were received during FY2014.

### Minpaku Collections Help Desk

TEL / FAX +81-6-6878-8213

URL <http://www.minpaku.ac.jp/english/research/sharing/helpdesk>

### 1. Number of Loans Made: 13, Number of Items Loaned: 909

Among the projects listed above, those for which the Museum's lending resources comprise more than 50% of the entire exhibit items are the following:

Borrower	Exhibition Title	Loaned Items	Exhibition Period	Items Loaned / Total Number of Items Loaned / % of Loaned Items Relative to the Entire Exhibition
Kochi Prefectural Museum of History	Thematic Exhibitions "Mandala Deities in Tibet and Nepal"	Thangka etc.	June 28 – July 31, 2014	50 items / 50 items, 100%
Iwanuma City Library	Inter-Institutional Exhibitions, National Institutes for the Humanities Traveling Exhibitions		Sept. 11–Oct. 5, 2014	108 items / 108 items, 100%
Ishinomaki City MANGARUDO	Special Program for Great East Japan Earthquake Reconstruction Assistance	Tin toy etc. from "The Antique Toy Collection"	Sept. 12–21, 2014	61 items / 61 items, 100%
Kesenuma UMINOICHI	Minpaku Toy Expo: The Antique Toy Collection (Tangible Folk Cultural Property of Osaka Prefecture)		Sept. 13–23, 2014	47 items / 47 items, 100%
Tohoku History Museum			Oct. 11–Nov. 30, 2014	250 items / 250 items, 100%
Mukogawa Women's University Museum Preparation Room	The Power of Images: The National Museum of Ethnology Collection	Boards made from a tree shaped like dried mullet roe etc.	Jan. 26–Mar. 17, 2015	235 items / 311 items, 81%
SAKAI City Museum	Attic Museum	Gadam etc.	Feb. 17–Mar. 22, 2015	38 items / 39 items, 97%

### 2. Number of Special Loans (i.e., Loans for the Purpose of Photo-shooting, Close Examination for Research or Loan of Original Film): 85, 2,552 items

Of the above, 19 loans were made to universities for the use of photographs as references for survey research and writing, 19 were made to museums for the use of photographs in survey research and exhibitions.

### 3. Number of Loans of Audio-visual Materials: 191, Number of Items Loaned: 946

Of the above, 31 loans were made to universities (136 items), and 88 loans to individual researchers and research groups (563 items).

### 4. Inter-library Services

Number of special use (Use of original film or photo-shooting) 11 (of which 9 were for the use of photos as references for survey research and writing)

Photocopy orders: 6,130 (of which 3,556 were from universities)

Inter-library loans: 833 (of which 808 were from universities)

Photocopy orders: 723

Inter-library loans: 445

## Storage of Academic Materials

The Museum has accumulated a large collection of academic materials through its research. Many of the materials are organic artifacts that generally have the least resistance to insect and fungus damage. Therefore, the Museum takes special measures to repel and kill insects and protect its collection. For example, newly acquired artifacts from abroad are taken to a fumigation chamber where they are treated with chemical insecticides and germicides, because the natural environment and ecosystem of their place of origin are substantially different from those of Japan. Artifacts that have insect damage in Japan, however, are subjected to a non-chemical insecticidal process as required, due to the nature of the materials. In this way, different insecticidal processes are used, depending on the place of origin, the extent of damage, and the nature of the materials. To enhance insecticidal efficiency and better protect artifacts from insect damage in a unique way, in 2007 a large high/low temperature walk-in treatment chamber was installed in the Museum and the existing fumigation chamber was upgraded to a multi-functional chamber capable of carbon dioxide treatment and low oxygen concentration treatment. Also, a catalytic combustion type chemical abatement system was introduced to ensure the safe treatment of waste chemicals, thus realizing a materials management system that is friendly to people, artifacts, and nature.

These state-of-the-art systems are one of the results of the research on the conservation science of artifacts that the Museum and other university researchers have been jointly conducting to ensure effective use of its artifact collection.



Artifact storage area



The high/low temperature walk-in treatment chamber



A multi-functional fumigation chamber capable of carbon dioxide and low oxygen concentration treatments

## Minpaku Library

### Service Information

Daily from 10 a.m. to 5 p.m., except Sundays, National Holidays, and days that the Museum is closed.

Visitor qualifications: The library is open to all. Library books (except rare books) may be used and borrowed by anyone.

Visitors must present documentation for verification of name and address (e.g., a driver's license or student identification card).

### 1. Encouraging Educational and Research Activities

Minpaku's library collection includes many highly specialized works. Facilities include three microfilm readers and a color copy service. The library is staffed by qualified librarians and provides full support for the educational and research activities expected of an Inter-University Research Institute.

### 2. Promoting Public Disclosure of the Library's Catalog through the National Institute of Informatics

In FY2014, printed materials in 27 languages were cataloged, and the repository's holdings reached 661,037 volumes. Retroactive input into the NACIS-CAT (Comprehensive National Catalog Database) included approximately 10,000 volumes in Japanese, approximately 1,452 in Sanskrit, 4,400 in other languages, and 7,089 of Chinese classic texts from the Makino collection. Total input reached 560,000 volumes, or 92 percent of the repository's holdings.

### 3. Social Contributions

All users can check out materials from the library. As of FY2014, the library had 241 outside registered users making regular use of the library, who borrowed 3,181 items.

### 4. MINPAKU Library Catalog

The library catalog is open to the public and can be searched by anyone, anywhere from a personal computer or mobile phone. In FY2014, the catalog was accessed from computers 593,370 times and from mobile phones 3,006 times.



Library Reception Counter



Current Periodicals Section

## Minpaku Repository

The Minpaku Repository, opened to the public in January, 2010, includes in its holdings Minpaku's own publications, *Senri Ethnological Studies*, *Senri Ethnological Reports*, *the Bulletin of the National Museum of Ethnology*, *Senri Ethnological Research Reports Supplements*, and *Senri Ethnological Monographs*. In addition, we make available externally published books and articles for which usage rights are obtained. As of the end of FY2014, a total of 4,504 items had been accessed at an average rate of 50,000 downloads per month.

## Ethnology Research Archives

Since its establishment, the Museum has accumulated a wide range of resources, like research notes and papers of anthropologists and ethnologists, including audio-visual records from their fieldwork. To make good use of these materials, the Archives group under the Library Committee continued in FY2014 to investigate the condition of archive resources and to develop inventory lists. The Museum will investigate continuously the condition of archive resources and develop and digitalize inventory lists, with the aim of making them open to public. In addition, April 2013 saw the creation of the Umesao Archives, where the enormous volume and variety of field notes, sketches, photographs, memos, draft manuscripts, publications, reviews and other intellectual assets produced by Minpaku's first Director-General, UMESAO Tadao, are stored.



Neatly archived materials

## Exhibitions

### Concept and Organization of Exhibitions

At the National Museum of Ethnology, exhibitions are designed to present the latest achievements of anthropological, ethnological and other related scientific research to the public through a variety of media. In doing so, the Museum hopes to enhance public awareness of different cultures around the world and foster greater cross-cultural understanding. The exhibitions consist of Main Exhibitions and the Special Exhibitions. The Main Exhibitions are mostly permanent, and are designed to deepen understanding among visitors of cultural diversity and commonality. The Special Exhibitions, on the other hand, highlight specific topics and are held several times annually for a limited period of time.

### Main Exhibitions

The Main Exhibitions are arranged into regional and cross-cultural exhibitions. The regional exhibitions cover Oceania, the Americas, Europe, Africa, and Asia, including Japan. The regional exhibitions start with Oceania, and progress as if traveling eastwards around the world to finish in Japan.

This arrangement allows visitors to view Japanese culture in comparison with other cultures. In designing the exhibitions, the National Museum of Ethnology adhered to the notion that all human cultures around the world have equal value; the notion has remained unchanged since the inception of the Museum. Accordingly, the exhibitions are designed to help visitors respect cultural differences among peoples, represented in the rich diversity of human lifestyles. These exhibitions are also characterized by their emphasis on clothing, food and housing, which gives visitors a clear idea about lives in different regions around the world. The cross-cultural exhibitions, on the other hand, focus on specific themes, not regions, and currently accommodate exhibitions on music and language.

Given the substantial changes of the social and cultural situation in the world since Minpaku's opening over 35 years ago in 1977, the Museum began renovating its exhibitions in FY2008.

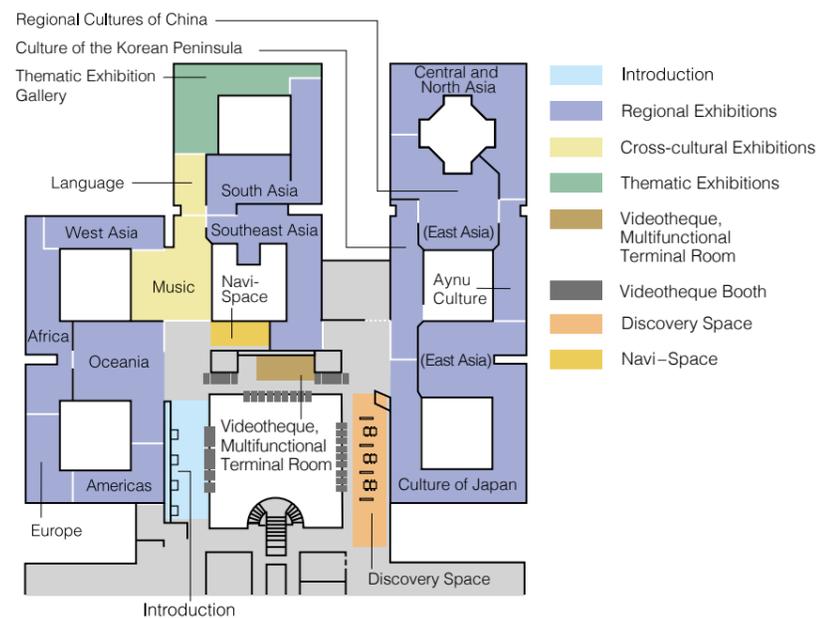
The basic renewal strategy can be summarized in five points. (1) Making use of its function as an Inter-University Research Institute, where the insights of researchers inside and outside Japan are gathered. (2) Exhibitions as forums for promoting mutual exchange and understanding among all three of the actors involved in an exhibition: researchers, culture bearers who are the subject of the exhibition, and visitors. (3) Innovating "glocal exhibitions" which demonstrate changes in historical as well as modern times, alongside linkages between local areas, Japan, and the world. (4) Advanced and integrated systems for access to information. (5) Accommodating diverse requests from the user community.

In March 2009, totally transformed Africa and Western Asia exhibitions were opened to the public. These were followed in March 2010 by cross-cultural Music and Language exhibitions, new spaces for shared use, and partial renovations of the Information exhibitions. March 2011 saw the opening of the new Oceania and Americas exhibitions. New Europe and Information Zone exhibitions were opened in March 2012. In March 2013, "Ritual, Festivals and Performing Arts" and "Everyday Life" as a part of "Culture of Japan" were renewed. In March 2014, "Culture of the Korean Peninsula", "Regional Cultures in China", and a part of "Culture of Japan", "Okinawan Lives" and "Multiethnic Japan", were renovated. South Asia and Southeast Asia exhibitions were opened on March 2015.

In the areas for thematic exhibitions that are located in the Museum exhibition hall, temporary exhibits displaying themes related to contemporary issues or cutting-edge research topics are provided. The thematic exhibition gallery can also be used as a shared exhibition gallery to expedite displays of the latest research trend of universities and other institutions in Japan and overseas.

The Museum also encourages the introduction of information devices for its exhibits. The Videotheque is the world's first on-demand video library of its kind, developed by the Museum. Visitors can select video programs from the Museum's collection of about 710 titles, which give visitors a glimpse of the living cultures of the world's peoples and let them see how the artifacts shown in the Main exhibitions are actually used. The Minpaku Digital Guide, the world's first portable audiovisual device that explains exhibits, was updated in FY2007. The new version is smaller and lighter and boasts greater usability than the conventional one.

In the Discovery space, visitors can use the terminals to access and compare a wealth of information on artifacts currently on display. Related books and journals as well as Minpaku publications are also available.



**Minpaku Digital Guide**  
Our audiovisual guides use video and sound to explain where artifacts were found, how they were used, and by whom. Explanations are currently available in Japanese, English, Chinese and Korean. (The Minpaku Digital Guide was used by 8,974 visitors in total during FY2014.)

## Regional Exhibitions

The regional exhibitions focus on Oceania, the Americas, Europe, Africa, West Asia, South Asia, Southeast Asia, Central and North Asia, and East Asia. The figures appearing next to each exhibition space's name indicate the exhibit area in square meters.

### Oceania 660m<sup>2</sup>



**Human Dispersal into Oceania** **Living off the Sea** **Living on Islands**  
**Contact with the Outside World** **Expressions of Indigenous Identity**

In Oceania, tens of thousands of islands, large and small, are scattered across the surface of the ocean. The islands are inhabited by peoples who grow root and tree crops and are highly skilled in the arts of seamanship and navigation. In the sections "Human dispersal into Oceania", "Living off the Sea", and "Living on Islands", we explore the diverse techniques developed to survive in island environments with limited resources. We also examine how indigenous cultures have been affected by encounters with the outside world in the sections "Contact with the Outside World" and "Expressions of Indigenous Identity".

### The Americas 320m<sup>2</sup>



**Encounter** **Eating** **Clothing**  
**Prayer** **Creativity**

The vast expanses of the Americas range from polar regions to tropical rain forests and encompass a huge diversity of natural environments. Peoples adapting to these environments developed distinctive lifeways. Then came conquest and colonization by European peoples, with foreign influences permeating everyday life. Here our focus is on clothing, diet and religion. While clarifying the relationship between their underlying diversity and historical influences, we also draw attention to traditional artists and craftsmen who creatively combine tradition with modern values in their works.

### Europe 250m<sup>2</sup>



**Agriculture and the Annual Cycle** **Religions and Beliefs**  
**Industrialization** **Europe in Transformation**

From the 16th to the 20th centuries, Europe was the center from which Christianity and modern institutions, technologies, and knowledge spread around the world. Now the tide has turned, and immigrants from all over the world are making themselves part of European society. Here we explore the interactions of tradition and religion, rationalization and industrialization, and immigration in the formation of modern Europe, focusing on the concept of "time".

### Africa 500m<sup>2</sup>



**Excavating History** **Rest** **Work** **Adornment**  
**Prayer** **Africa Today**

Africa, the birthplace of humanity, has gone through profound changes and has always been tied to the outside world. The diversity of cultures and languages that we see in the African continent today is the result of these changes. In this exhibit, we introduce the way in which people live in Africa today, focusing on four different aspects—"work", "rest", "adornment" and "prayer". We also look at the efforts people are making to rediscover their history. We hope that this exhibit fosters renewed understanding toward the people of Africa, who live in the same present as we do.

## West Asia

310m<sup>2</sup>

Religion  
Living in the Desert  
The Palestinian  
Diaspora  
The Japanese  
and the Middle East  
Sound Culture  
and Pop Culture



The people of West Asia, or the Middle East, call their land in Arabic *mashriq*, 'the land of the rising sun'. Historically, they have kept close ties to the *maghrib*, 'the land of the setting sun', that is, North Africa. These regions consist mainly of dry lands inhabited by nomadic peoples. Yet a network of cities such as Baghdad and Cairo also sustained a flourishing urban culture. Muslims are the majority in West Asia, but the region is also the cradle of Judaism and Christianity. This exhibit highlights the region's religious practices, nomadic life, women's dress, and music and dance, to show how global change has reached into people's lives.

## South Asia

600m<sup>2</sup>



Religion — Tradition and Diversity Ecology and Subsistence  
Urban Popular Culture Tradition and Trends in Textiles  
South Asia on the Move

South Asia extends from the mountain ranges in the north, to the Arabian Sea in the west, and the Bay of Bengal in the east. In this region there is a vast range of natural environments inhabited by peoples with an enormous diversity of religions, cultures, and ways of life. Wisdom of coexistence developed over the centuries, and, despite rapid industrialization, is preserved to this day. This gallery exhibits a diverse array of religions, livelihoods and crafts, together with new forms of popular culture emerging primarily in urban settings, and the booming textile culture in the midst of globalization.

## East Asia

Culture of the Korean Peninsula 330m<sup>2</sup>



Spiritual Worlds Housing Food Clothing  
Recreation Knowledge

The inhabitants of the Korean peninsula developed their own distinctive culture under constant influence from other ethnic groups. Cultural elements adopted from Eastern Siberia in prehistoric times, and later from China, were reworked and domesticated to become distinctively Korean. The result is a culture with a level of integration rarely found elsewhere in the world. In modern times, Korea was colonized by Japan, then split in two after independence and rapidly modernized. In today's world, Koreans are actively migrating to other parts of the world, and people of Korean descent can be found living outside Korea. Spiritual worlds, everyday life, recreation, and knowledge are the themes of this exhibit, which introduces the multilayered history and energetic character of this culture.

## East Asia

Regional Cultures of China 660m<sup>2</sup>



Subsistence Musical Instruments Zhuang Stilt House Costume  
Crafts Taiwan Indigenous Peoples Religion and Writing  
Chinese Overseas Transmission of Chinese Tradition

The Chinese landscape is immense and highly diverse, both in altitude and topography. Its variety of natural environments has fostered a wide range of ethnic cultures. Han Chinese account for over 90% of China's population, and, while concentrated in the plains, are spread throughout the nation. Mainland China is also home to 55 minority peoples, who live for the most part in the highlands or grasslands in southwest, northwest, and northeast China. Taiwan, apart from Han Chinese, is also home to Austonesian-speaking indigenous groups. Chinese overseas all over the world regard China as their ancestral homeland. This exhibit introduces a diverse range of Chinese ethnic life ways. Taking into account historical and local characteristics, this exhibit explores livelihoods, costume, musical instruments, dwellings, crafts, religion and writing, Han Chinese marriage ceremonies and ancestor worship, Taiwan indigenous peoples, and Chinese overseas.

## Southeast Asia

730m<sup>2</sup>



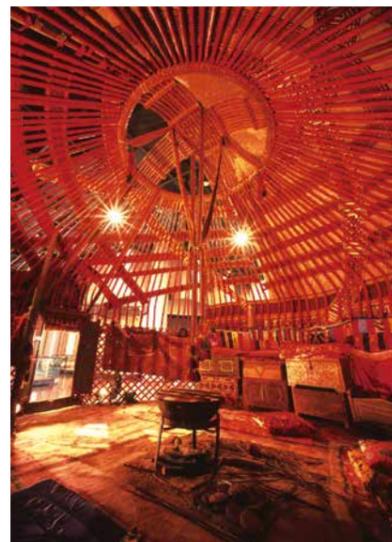
Subsistence Everyday Life in a Village Urbanscapes  
Entertainment and Recreation

Southeast Asia is encompassed by forests and seas. The climate is tropical to subtropical; people start work early in the morning, and return home and nap in the middle of the day when temperatures can approach 40°C. In the evenings and after squalls have passed, temperatures start to fall. People go out to shop or go back to work in their fields. In the cool of the evening they relax, head to outdoor stalls for meals with friends or family, or relax and enjoy traditional performing arts. The theme of this exhibit, which introduces a rich variety of ethnic cultures, is "A Day in the Life of Southeast Asia".

## Central and North Asia

710m<sup>2</sup>

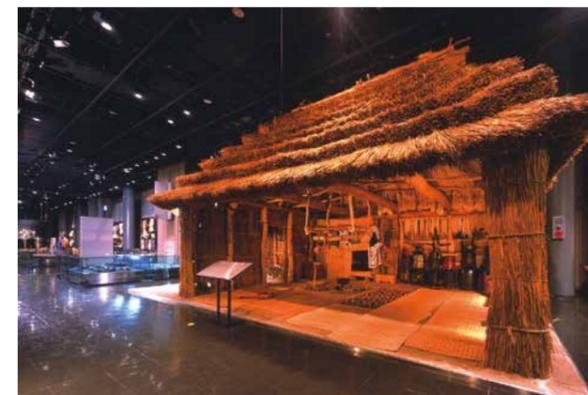
Pastoralism and  
Agriculture  
of Central Asia  
Nomadic Culture  
in Mongolia  
Hunting and  
Fishing Cultures  
in North Asia  
The World of  
Shamanism



The gallery covers a vast region from Central Asia, east of the Ural Mountains and the Caspian Sea, to North Asia including Mongolia and Siberia. Kazakh and Mongolian tents are exhibited, as well as artifacts introducing Turkmen and Kirgiz pastoral cultures, the Uzbek and Tajik farming cultures, and Siberian hunting and fishing life. Siberian shamanism is also featured.

## East Asia

Aynu Culture 270m<sup>2</sup>



Hunting, Fishing, and Farming  
Iomante (The Aynu 'Bear Ceremony')

The Aynu gallery displays a traditional house with a thatched roof, as well as exhibits on the fishing and hunting life of the Aynu, the bear ceremony, crafts, and the modern life of Aynu people.

## East Asia

Culture of Japan 1,460m<sup>2</sup>



Ritual, Festivals and Performing Arts  
Okinawan Lives Multiethnic Japan

Stretching from Hokkaido in the north to Okinawa in the south, the long, narrow Japanese archipelago is blessed with a rich variety of ecological niches. The combination of diverse natural environments and contacts with neighboring cultures has resulted in formation of distinct local traditions. In addition, many people from other countries have also come to live in Japan in recent years, adding new elements to the mix. In this section we approach Japanese culture from four perspectives: Festivals and Performing Arts, Everyday Life, Okinawan Lives, and Multiethnic Japan.

## Cross-cultural Exhibitions

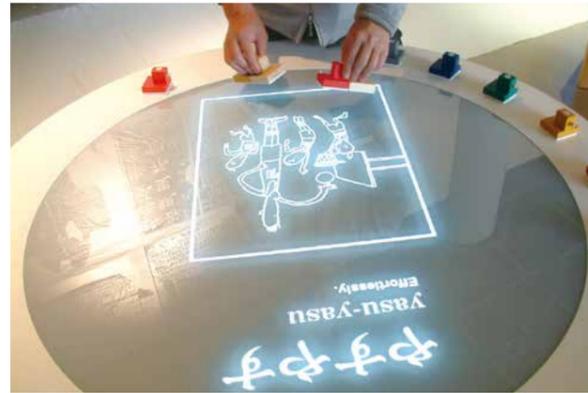
### Music 550m<sup>2</sup>



**Drums: A Spirited Sound**   **Gongs: The Sound of Power**  
**Oboe: Performing Sounds**   **Guitar: Sounds in History**

Through sounds, we humans convey messages, express emotions, know our surroundings, imagine far away times and places, inspire or console ourselves, and communicate with gods and spirits. With examples from all over the world, this exhibition shows how sounds and music are deeply related to our identity as humans.

### Language 170m<sup>2</sup>



**Components of Language**  
**Writing Systems of the World**

Whenever people meet and interact, the need for communication arises and pieces of information are continuously exchanged through various means. Among these, language, shared exclusively by human beings, is a highly developed tool which enables us to express emotional states, describe our deepest thoughts, and to pass intellectual knowledge beyond space and over generations. Language is our irreplaceable heritage, reflecting our diverse cultures and serving as a window for understanding people's cognitive and creative abilities.

## Information Zone

### Introduction



The exhibits in the Introduction section are designed to enable visitors to experience directly how anthropologists and ethnologists think and how Minpaku exhibits could be explored. Here is where your global journey starts.

### Videotheque



The Videotheque was developed by the Museum in 1977 as the world's first on-demand video library of its kind. It contains video programs that introduce rituals, performing arts, and the living cultures of peoples around the world, as well as information on the artifacts on exhibit at the Museum. We have continued to make improvements, making available multimedia programs and rare research videos shot by our researchers during their fieldwork. FY2012 improvements in our existing system include fuller menus that allow retrieving programs from multiple perspectives. Booth interiors have been upgraded to offer a brighter, more pleasant atmosphere and improved audio environment. Three wheelchair-accessible terminals featuring Universal Design have been added.  
 (There were 61,746 requests for Videotheque programs in FY2014.)

### Discovery Space



**Research Desk** Deepen Your Knowledge  
**Voices from the Field** Connect to the World  
**Touch the World** Widen Your Perspectives

In the Discovery Space, visitors may search for more information about exhibits at the Research Desk. Materials related to Minpaku researchers' projects can be found at Voices from the Field. Touch the World provides an opportunity to handle as well as see exhibit materials, to gain a deeper understanding of them. Visitors are invited to learn more about the artifacts on exhibit, to satisfy their curiosity about what Minpaku researchers are studying, and to experience artifacts directly.

## Special Exhibitions

### The Power of Images: The National Museum of Ethnology Collection

The National Art Center, Tokyo: February 19–June 9, 2014  
 National Museum of Ethnology: September 12–December 9, 2014

Organizer: National Museum of Ethnology, The National Art Center, Tokyo  
 Project leader: YOSHIDA Kenji  
 Organizing Committee members:  
 [Internal members]  
 SUDO Ken'ichi, UEBA Yoko, MARUKAWA Yuzo, YAMANAKA Yuriko, SAITO Reiko  
 [External members]  
 AOKI Tamotsu (The National Art Center, Tokyo)  
 MINAMI Yusuke (The National Art Center, Tokyo)  
 NAGAYA Mitsue (The National Art Center, Tokyo)  
 YAMADA Yukako (The National Art Center, Tokyo)  
 KOIZUMI Junji (Osaka University)  
 ASHIWA Yoshiko (Hitotsubashi University)  
 KASUGA Naoki (Hitotsubashi University)  
 KUBOTA Sachiko (Kobe University)

The February-to-June exhibition "The Power of Images: The National Museum of Ethnology Collection" at the National Art Center, Tokyo, celebrated the 40th anniversary of the opening of the National Museum of Ethnology and the 50th anniversary of the founding of the Japan Society of Cultural Anthropology. From September to June, the exhibition was recreated at Minpaku as a special exhibition. The transference of this exhibition, originally designed for an art museum, to a museum dedicated to ethnology, was an experiment in rethinking the relationships of art to artifact, craft to culture, art museum to non-art museum, art history to cultural anthropology, and West to non-West. It was, at the same time, an example of cooperation between an art museum and a non-art museum intended to explore the potential of these places as sites for the creation of new culture. In Minpaku's main exhibitions, artifacts from all over the world are classified by region. For this special exhibition, we looked for cultural universals from the perspective of image, creating an opportunity to rediscover trans cultural values in our ethnological collection.



## Special Exhibitions

Exhibition Title	Period	Exhibition Title	Period
The Great Andes Civilization: Inca, the Reviving Empire of the Sun	Sept. 14–Dec. 12, 1989	Wrapping Culture: Furoshiki and Wrapping Cloths of the World	Oct. 3, 2002–Jan. 14, 2003
Masks in Equatorial Africa: Hidden Forest Spirits*	Mar. 15–May 31, 1990	Mandala Deities in Tibet and Nepal	Mar. 13–June 17, 2003
The E.S. Morse Collection: Meiji Folk Crafts that Crossed the Pacific	Sept. 13–Dec. 4, 1990	A West African Story-telling Village	July 24–Nov. 25, 2003
Engelbert Kämpfer: The Genroku Period Viewed by a German*	Feb. 7–Apr. 16, 1991	Messages from the Ainu: Craft and Spirit	Jan. 8–Feb. 15, 2004
Greater India: Deities and Man in the Hindu World	Aug. 1–Nov. 5, 1991	Multiethnic Japan: The Life and History of Immigrants	Mar. 25–June 15, 2004
Daghestan, Crossroads of Civilization: Ethnic Arts of the Caucasus*	Mar. 12–May 19, 1992	The Arabian Nights	Sept. 9–Dec. 7, 2004
Aboriginal Australia: Fifty Thousand Years of Hunters and Spirits	Sept. 10–Dec. 8, 1992	More Happy Every Day: The World of Bricolage Art	Mar. 17–June 7, 2005
Asia Viewed by Torii Ryuzo, a Pioneer of Ethnology*	Mar. 11–May 14, 1993	Fashioning India	Sept. 8–Dec. 6, 2005
Ainu Moshiri: The Ainu World Viewed through Their Designs	June 10–Aug. 17, 1993	Minpaku Kids-World: Objects as Ties between Children and Their Society	Mar. 16–May 30, 2006
Javanese Cotton Print: A World of Diverse Traditions	Sept. 9–Nov. 30, 1993	Arabesque of Batik Designs and Techniques: From Java to the World	Sept. 7–Dec. 5, 2006
Indigenous Peoples and Cultures in Taiwan*	Mar. 10–May 24, 1994	Pilgrimage and Sacred Places: A Voyage of Self Discovery	Mar. 15–June 5, 2007
Woven Flowers of the Silk Road: An Introduction to the Carpet Heritage of West Asia and Central Asia	Sept. 8–Nov. 29, 1994	The Great Ocean Voyage: YAKA MOANA and Island Life Today	Sept. 13–Dec. 11, 2007
Music and Musical Instruments in Latin America*	Mar. 16–May 30, 1995	The Profound Earth: Ethnic Life and Crafts of China	Mar. 13–June 3, 2008
Weaving Color as Culture: The Maya Today	Sept. 14–Nov. 30, 1995	SELF and OTHER: Portraits from Asia and Europe	Sept. 11–Nov. 25, 2008
Japan through the Eyes of Siebold and His Son	Aug. 1–Nov. 19, 1996	When Japan's Tea Ceremony Artisans Meet Minpaku's Collections: Creative Art in Perspective	Mar. 12–June 14, 2009
Images of Other Cultures: From the British Museum Collection	Sept. 25, 1997–Jan. 27, 1998	Voices from the Land, Visions of Life: Beauty Created by the Indigenous Peoples of Canada	Sept. 10–Dec. 8, 2009
What is Inside? Forays and X-rays into Ethnographic Objects*	Mar. 12–May 26, 1998	Africa in the Works of El Anatsui: A Fateful Journey	Sept. 16–Dec. 7, 2010
Mongolia: The Rise of Nomadic Culture	July 30–Nov. 24, 1998	Umesao Tadao: An Explorer For the Future	Mar. 10–June 14, 2011
Cultural Heritage of the South Pacific: The George Brown Collection*	Mar. 11–May 31, 1999	Devotion to the Arts of Living Daily Life Among the Ainu of the Kurile, Sakhalin and Hokkaido Islands: Objects from the Late 19th–Early 20th Century Collections of Ethnological Museums in Germany and Japan	Oct. 6–Dec. 6, 2011
Ethnic Cultures Abroad: People Moving, Cultures Mixing	Sept. 9, 1999–Jan. 11, 2000	"Modernologio" Now: Kon Wajiro's Science of the Present	Apr. 26–June 19, 2012
Theater at the Museum: The Expressive Body	Mar. 18–May 14, 2000	The Warp and Weft of Weaving: Handlooms and Textiles of the World	Sept. 13–Nov. 27, 2012
Ethnology and the Rise of Cinema: From Shadow Theater to Multi-Media	July 20–Nov. 21, 2000	Zafimaniry Style: Life and Handicrafts in the Mist Forest of Madagascar	Mar. 14–June 11, 2013
Ethnology of Life in the Taisho and Showa Periods: Shibusawa Keizo and the Attic Museum	Mar. 15–June 5, 2001	Shibusawa Keizo Memorial Project Attic Museum	Sept. 19–Dec. 3, 2013
The Sea Otter and Glass Beads: Trade of Indigenous Peoples of the North Pacific Rim	Sept. 20, 2001–Jan. 15, 2002	The Power of Images: The National Museum of Ethnology Collection	Sept. 11–Dec. 9, 2014
Seoul Style 2002: Life as It Is with the Lee Family	Mar. 21–July 16, 2002		

\*The distinction between a special exhibition and a thematic exhibition was abolished in 2001 and now all of the temporary exhibitions are called "Special Exhibitions".

## Thematic Exhibitions

### Thematic Exhibition

#### Minpaku Toy Expo: The Antique Toy Collection (Tangible Folk Cultural Property of Osaka Prefecture) (Inter-Institutional Exhibitions, National Institutes for the Humanities)

May 15–August 5, 2014

Project Leader: HIDAKA Shingo

### Traveling Exhibition

#### Minpaku Toy Expo: The Antique Toy Collection (Tangible Folk Cultural Property of Osaka Prefecture)

Organizer: National Museum of Ethnology, Tohoku History Museum

This thematic exhibition celebrated a new acquisition, the Antique Toy Collection, designated as a tangible cultural asset by the City of Osaka and donated by the city to Minpaku in 2013. Divided into four sections, Tin Toys, Board Games, Media Toys, and Card Games, this exhibition covered the history of Japanese toys from the Edo Period (1603-1868) to the Heisei Era (1989-present), and offered an opportunity to explore modern and contemporary Japan from a fresh perspective. The gift of the collection was accompanied by the wish to create more opportunities for its public display. For this purpose we developed a traveling display system to take the exhibition to four venues in Miyagi Prefecture as an Inter-Institutional Exhibition with National Institutes for the Humanities.

Period	Venue
Sept.11–Oct.5, 2014	Furusato Gallery, Iwanuma City Library
Sept. 12–21, 2014	The second floor space at the Mangarudo, Ishinomaki City
Sept.13–23, 2014	The second floor space at the Umi no Ichi [Sea Market], Kesenuma City
Oct. 11–Nov. 30, 2014	Special Exhibition Gallery at the Tohoku History Museum



### International Collaborative Exhibition

#### Unknown Land, Greenland: Its Nature and Culture

September 4–November 18, 2014

Project Leader: KISHIGAMI Nobuhiro

Minpaku collections include Greenland Inuit materials of great scholarly importance that were collected by UEMURA Naomi and OKA Masao. Additional artifacts, films and sound recordings for this thematic exhibition were borrowed from the Hokkaido Museum of Northern Peoples, The Prince Takamado Collection, and the personal collection of The Prince Henrik of Denmark, in order to introduce the natural environment of Greenland and the Greenland Inuit, together with human, scholarly and economic exchanges between Greenland and Japan. This international collaborative exhibition was organized by Minpaku jointly with the Greenland National Museum and Archives and the National Museum of Denmark. The Greenland National Museum and Archives was in charge of design and displays for a part of the exhibition.



### Traveling Exhibition

#### Shibusawa Keizo Memorial Project—Attic Museum

March 21–May 6, 2014, At Saitama Prefectural Museum of History and Folklore

Project Leader: ASAKURA Toshio

The grandson of Viscount SHIBUSAWA Eiichi, the “father of Japanese capitalism,” SHIBUSAWA Keizo (1896-1963) was a financier who served as Governor of the Bank of Japan and Minister of Finance. A keen supporter and organizer of scholarly activities, he was also a distinguished folklorist. In the “Attic Museum” at his residence, he collected numerous materials and trained many researchers.

This traveling exhibition commemorated the 50th anniversary of SHIBUSAWA Keizo's death, together with the 25th anniversary of the opening of the National Museum of Ethnology. It celebrated the achievements of SHIBUSAWA Keizo and displayed materials from his Attic Museum. To provide a balanced perspective, the exhibition also included materials from his grandfather's birthplace, Chiarajima in the city of Fukaya, Saitama Prefecture, and the Shibusawa home.

### Thematic Exhibition

#### Mandala Deities in Tibet and Nepal

June 28–July 31, 2014, At Kochi Prefectural Museum of History

Project Leader: MINAMI Makito

The mandala originated as a ceremonial altar used in an esoteric religion (Tantrism). As time passed, however, it came to mean a microcosm, a diagram of the cosmos as a whole. This exhibition presents examples from Tibet, Nepal, and Japan, introducing the construction and history of mandalas and providing an easy-to-understand answer to the question “What are mandalas?” This traveling exhibition is the outgrowth of a special exhibition held at Minpaku in 2003.

## Partnership between the Museum and Society

The Museum has been working to build networks to ensure the more systematic and viable use of cultural resources through academic collaboration with museums and universities, both in Japan and overseas. The Museum is also promoting various projects and activities that benefit local communities and international society, in cooperation with many organizations.

### Kamuy nomi and Craftsmanship Training at the Ainu Association of Hokkaido

The Museum is carrying out two projects under an agreement with the Ainu Association of Hokkaido, a public interest incorporation. One is an implementation of the *Kamuy nomi* rite. *Kamuy nomi* is an Aynu (Ainu) word meaning ‘prayer to the gods’.

By implementing the *Kamuy nomi* rite, the Museum aims to ensure proper storage of its Aynu collection and handing down of this traditional rite to future generations. In the past, this rite was privately performed by the late Mr. Kayano Shigeru (former director of the Nibutani Ainu Museum). From FY2007, branches of the Utari Association (currently the Ainu Association) gave public performances of traditional Aynu dance together with the *Kamuy nomi* prayer ceremony, and we received cooperation from the Association's Tomakomai local federation in FY2014. The other project is to accept traditional artisans sent by the Ainu Association, which will help the Museum to further improve its academic research and collection on Aynu culture, and also promote the cultural development of Aynu people.



The *Kamuy nomi* rite

### Music Day at Minpaku

World Music Day, a festival which began in France to celebrate the summer solstice with a musical performance, was introduced in Japan in 2002. On this day, various musical events are held nationwide. Since 2003 the Museum, in support of the event, has been making space available for concerts to members of the public who enjoy music. On June 22, 2014, 22 groups and individuals gave musical performances using various instruments.



Music Day at Minpaku

### Min-pack

In order to contribute to a better understanding of our research, the Museum has developed a learning-kit for children, called Min-pack. It is rented to schools and other educational institutions. Min-pack is a learning kit carried in a suitcase that contains a variety of materials including clothes, musical instruments, and everyday commodities, of the world's countries and regions, with children's learning aids. 23 packs and 14 types are now available.

- Living in the Extreme North – Anoraks and Duffle Coats from the Inuit in Canada
- Treasure Box of the Andes – The Festivals and Life of the Peruvian Southern Highlands
- Understanding Javanese Culture through Wearing Their Costumes – Salun and Kain
- Islam and Life of the Arab World ● School Life in Bhutan ● Seoul Style: A Day in the Life of Children in Seoul
- Indian Costumes: Saris and Kurtas ● Bricolage Art ● The Arabian Nights ● Seoul Children After-school
- Aynu Culture Encounter ● Aynu Culture Encounter 2 – Clothing Made from Bark Fiber
- Expedition to the Steppes of Mongolia ● The 2011 Umesao Tadao Exhibition: Tools of Knowledge Production (This uses artifacts from the Special Exhibition “Umesao Tadao” held in 2011. New from April, 2015.)

Number of loans in FY2014: 231 in total



Min-pack  
“The 2011 Umesao Tadao Exhibition”

### Museum-School Partnership Program

Twice each year, in spring and fall, Minpaku presents “Guidance for Teachers”, an event at which teachers are introduced to tools for use before and after visits to the museum as part of school trips or other extramural activities. Our aim is to promote greater use of the museum in education. 137 teachers from 48 schools participated in FY2014. The Museum also provided opportunities for a “Work Experience Program” to junior-high school students, and 14 participants from 6 schools were accepted during FY2014.

### Museum-School Partnership Workshop for Teachers

Based on case studies of educational activities that have used the Museum's exhibits or other resources, this workshop for teachers provides ideas and insights into how to build collaboration between museums and schools.

In FY2014, the workshop was offered on August 5, and 111 teachers (mainly from elementary schools) attended. The workshop has already achieved practical outcomes. For example, teachers who attended the workshop are willing to use the Museum in their social science classes. The workshop this year is also scheduled in the summer vacation time, coordinated with other educational institute schedules.

### Volunteer Activities

Minpaku Museum Partners (MMP) is a group of volunteers established in September 2004, to assist the Museum in the planning and implementation of its activities. MMP members work closely with Museum staff to show visually-impaired persons around the exhibitions, plan and implement special holiday events, and undertake a wide range of activities.

## International Cooperation

### JICA Training and Dialogue Program: Administration of Comprehensive Museology

“Comprehensive Museology” is a three-month and half training course for museum specialists, provided jointly by the National Museum of Ethnology and the Lake Biwa Museum. It is intended to provide museum specialists from around the world with practical skills and know-how in the acquisition, documentation, conservation, and exhibition of material, all of which are indispensable for museum operation. The course was newly introduced in 2004, at the request of the Japan International Cooperation Agency (JICA), and replaced the conventional three-week “International Cooperation Seminar on Museology” previously offered by the Museum as part of the JICA Training course, “Museum Management Technology—Collection, Conservation and Exhibition—” Approximately 10 trainees from various countries and regions are accepted annually. In FY2014, 10 trainees from Egypt, Jamaica, Myanmar and Palestinian Authority participated in the program from April 18 to July 25, 2014. The training took place at Minpaku and the Lake Biwa Museum, and included study trips to areas affected by the Mid Niigata Prefecture Earthquake in 2004, the CHU-ETSU Earthquake Memorial Corridor, the Tokyo National Museum, the National Museum of Nature and Science, Tokyo, and the Hiroshima Peace Memorial Museum. Participants reported on the activities of and issues confronting museums in their home countries, and took part in the Public Forum “Museums in the World 2014” held at Minpaku on May 31, 2014. 86 people participated and actively shared opinions with those making presentations. Until March 2015, 216 individuals from 56 countries and regions have participated in Minpaku training programs, and have contributed to building a strong international network of museum specialists and curators.



Opening Ceremony



Visit to the CHU-ETSU Earthquake Memorial Corridor

### JSPS Core-to-Core Program (B. Asia-Africa Science Platforms) Public Seminar “Social Role of the Museum”

Since FY2012, Minpaku has been working on a three-year project in cooperation with the Japan Society for the Promotion of Science Core-to-Core Program (B.Asia -Africa Science Platforms) for academic exchange to promote the new museums and museology programs in Asia. Following the project with Mongolia and Myanmar in the first (FY2012) and second (FY2013) year, respectively, the project focused on the comparative study and research exchange on museum and museology in Japan and Thailand in FY2014. A joint research meeting, participated in by researchers and specialists of museology and museums of both Japan and Thailand, was held in Kanchanaphisek National Museum in Thailand. Its theme was “Preventive Conservation.” As part of this international research meeting on museology, a public seminar entitled “Social Role of the Museum” was held on August 26 at the National Museum Bangkok. 12 people from Japan, one each from Myanmar and Mongolia, and more than 150 from Thailand participated in the meetings. Consequently, question and answer sessions were lively, with much information shared and many opinions exchanged.



Kanchanaphisek National Museum



National Museum Bangkok

## Events and Public Relations

In its efforts to increase public awareness of the research activities undertaken by the Museum and knowledge about other peoples and cultures of the world, the National Museum of Ethnology organizes a variety of events and activities to publicize the Museum’s latest research results in formats easily accessible and understandable by the general public.

### Minpaku Seminars

On the third Saturday of every month, the Museum’s academic staff and others give lectures in plain language to the general public on the newest research findings. The relevant topics are selected to provide an excellent learning experience for all who attend. During the period of special exhibitions, lectures are given on related topics.

FY2014 Total Attendance: 2,631 (in the FY2013: 2,518)

- indicates Seminars associated with special exhibitions
- indicates seminars associated with new exhibitions
- indicates seminars associated with thematic exhibitions

No.	Date	Lecturer	Title
<input checked="" type="checkbox"/> 431	Apr. 19	CHEN Tien-shi (Waseda University/The National Museum of Ethnology, Research Associate)	Overseas Chinese in the World and Their “Hometown”
<input checked="" type="checkbox"/> 432	May. 17	SHOJI Hiroshi	Multi-ethnic Japan Now: A Decade Since the Special Exhibition
<input checked="" type="checkbox"/> 433	Jun. 21	OTA Shimpei	Emigrating People: The Dream World of Those Who Are Leaving South Korea
<input checked="" type="checkbox"/> 434	Jul. 19	HIDAKA Shingo HAGIO Toshiaki (Board of Education, Okinawa Prefecture)	Tales of Awamori, Now and Past
<input checked="" type="checkbox"/> 435	Aug. 16	KAWAI Hironao	Current Trends in Traditional Homesteads of the Hakka (Tulou and Weilongwu)
<input type="checkbox"/> 436	Sept. 20	YOSHIDA Kenji	The Power of Images Scrutinized through Minpaku Collection
<input type="checkbox"/> 437	Oct. 18	KISHIGAMI Nobuhiro	Nature and Life of People in Far-off North Country, Greenland
<input type="checkbox"/> 438	Nov. 15	NAGAYA Mitsue (The National Art Center, Tokyo) YAMADA Yukako (The National Art Center, Tokyo) SAITO Reiko Moderator: UEBA Yoko	Curators' View of the Minpaku Collection
439	Dec. 20	DEGUCHI Masayuki	Foundations in an Era of Globalization
440	Jan. 17	MARUKAWA Yuzo	Information Service of Cultural Assets
441	Feb. 21	IKEYA Kazunobu	Origin of Nomadic Pastoralism: Interaction between Pigs and Human in Bangladesh
442	Mar. 21	MORI Akiko	The Sewing Machine and the Home: a Product in the Global Market Hundred Years Ago



No.434 Tales of Awamori, Now and Past



No.435 Current Trends in Traditional Homesteads of the Hakka (Tulou and Weilongwu)



No.437 Nature and Life of People in Far-off North Country, Greenland



No.438 Curators' View of the Minpaku Collection



No.439 Foundations in an Era of Globalization



No.441 Origin of Nomadic Pastoralism: Interaction between Pigs and Human in Bangladesh

## Minpaku Forum

Renovation of the museum's galleries began in FY2008. In FY2014, a variety of events including Special Lectures and Performances, Seminars, Gallery Talks were held throughout spring and fall, entitled "The East Asia Exhibition is New!!", to widely introduce the renovated exhibits of "Culture of the Korean Peninsula", "Regional Cultures in China", and "Okinawan Lives" and "Multiethnic Japan" in "Culture of Japan". In FY2015, various events are timed to coincide with the opening of our renewed exhibits of "South Asia" and "Southeast Asia".

## Minpaku Film Shows

Valuable films on cultural anthropology and ethnology, hardly available in public, are shown with commentary by researcher.

FY2014 Total Attendance: 3,241 ■ indicates Film Shows associated with new exhibitions.

### Taiwanese Film Shows: Learning about Taiwan through Films

Date	Lecturer	Title	Attendance
■ Apr. 29	NOBAYASHI Atsushi	Strawman	348
■ May 6	NOBAYASHI Atsushi	Super Citizen Ko	394
June 8	NOBAYASHI Atsushi	The Time to Live and the Time to Die	285
June 14	NOBAYASHI Atsushi	Cape No. Seven, Cape Number Seven	321

### Our Homeland

Date	Lecturer	Title	Attendance
July 12	SUGASE Akiko	Our Homeland	289

### Nelson Mandela Memorial Symposium: South Africa Past and Today

Date	Lecturer	Title	Attendance
Oct. 11	IKEYA Kazunobu	Cry Freedom	201

### Minpaku World Cinema

Selecting appropriate movies for the new core research project theme, "Anthropological Studies of Inclusion and Autonomy in the Human World," the Museum offers a series of film showings accompanied by researcher commentary. Through these events, we discuss how we might realize an equitable and egalitarian society based on a mutual understanding of different views and a cosmopolitan world outlook.

No.	Date	Lecturer	Title	Attendance
No.26	May 31	MIO Minoru, SUZUKI Motoi	My Name Is Khan	423
No.27	Aug. 30	SUZUKI Motoi, SUGASE Akiko	Here and There	330
No.28	Nov. 9	UDAGAWA Taeko, SUZUKI Motoi	Dry Land	223
No.29	Feb. 28	SUGASE Akiko, SUZUKI Motoi	The Other Son	427

## Minpaku Collaborates with Knowledge Capital: In Search of "The Power of Images"

Our tie-up with Knowledge Capital Association made possible, "Minpaku/Knowledge Capital: In Search of the Power of Images," a course of lectures presented at the Osaka Umeda Cafe in conjunction with the Minpaku Special Exhibition, The Power of Images: The National Museum of Ethnology Collection. Scholars approaching the question from different angles examined the universality of the ways in which humans produce and receive images.

No.	Date	Lecturer	Title	Attendance
1.	Sept. 12	YOSHIDA Kenji	Manipulating Invisible Powers: Masks, Gods, Costumes	43
2.	Sept. 24	SUDO Ken'ichi	Minpaku's 40th Anniversary and "The Power of Images"	31
3.	Oct. 15	IKEYA Kazunobu	Searching for Human Aesthetics: The Worlds of Glass Beads and Feathers	49
Excursion	Oct. 26	YOSHIDA Kenji	Special Exhibition Tour	24
4.	Oct. 29	YAMANAKA Yuriko	Depictions of Time	35
5.	Nov. 12	SAITO Reiko	Image and Commercialization	29
6.	Nov. 26	UEBA Yoko	Color and Light in Images	45

Participants in total 256 (capacity per seminar: 40, capacity for excursion: 20)



## Special Lectures and Performances

Performing arts of the world's peoples are staged, with the aim of deepening understanding of cultural anthropology and ethnology among the public.

FY2014 Total Attendance: 1,766 ■ indicates Special Lecture and Performance associated with new exhibitions

### Over the Arirang Pass: Zainichi Korean Music Today

Date	July 20, 2014
Lecturers	KO Jeongja (Kobe University) FUKUOKA Shota
Performers	AHN Sungmin LEE Jeongmi Kumgangsang Opera Troupe
Attendance	474



### Understanding Korean Culture through Korea's Traditional Music Pansori

Date	September 15, 2014
Lecturer	ASAKURA Toshio
Performers	NAM Haesung AHN Sungmin
Attendance	495



### Rinken Band Performance at Minpaku

Date	November 1, 2014
Lecturers	GOYA Junko (Research Fellow, National Museum of Ethnology) HIDAKA Shingo
Performers	Rinken Band Shonai Elementary School pupils
Attendance	432



### Jangara Nenbutsu [a Buddhist chant] Dance at Minpaku

Date	January 24, 2015
Lecturers	HASHIMOTO Hiroyuki (Otemon Gakuin University) ENDO Satoshi (Inheritance Group of Hisanohama Oohisa jangara) HIDAKA Shingo
Performers	Inheritance Group of Hisanohama Oohisa jangara
Attendance	375



## Dialog Event "The Power of Images"

"Dialog events" were held in relation to the Special Exhibition "The Power of Images: The National Museum of Ethnology Collection". Three prominent individuals from creative fields were invited to join Minpaku researchers in discussing "The Power of Images."

Date	Guest	Interviewer	Attendance
1. Sept. 27	UA (Singer)	KAWASE Itsushi, SAITO Reiko	294
2. Oct. 19	MIKI Ken (Designer)	YOSHIDA Kenji	67
3. Nov. 29	ISHII Shinji (Novelist)	YAMANAKA Yuriko	96



UA



MIKI Ken



ISHII Shinji

## Minpaku Weekend Salon: A Chat with a Researcher

To better understand our research, this event provides an opportunity for the public to talk directly with research institute staff in the Museum's exhibition hall. The Minpaku Weekend Salon was launched in FY2007, as part of the Museum's 30th Anniversary project. Like last year, the events are held most Sundays. It was held a total of 39 times in FY2014, and the audience totaled 1,485 persons.



Weekend Salon

## Related Activities

On Sunday, November 15-16, 2014, Minpaku hosted the Northern Osaka Museum Messe, a combination of exhibits, workshops and musical performances provided by museums from the seven cities and three towns comprising northern Osaka.

The National Museum of Ethnology and Suita City concluded a "Basic Agreement on Mutual Cooperation" through which both will promote close ties contributing to the development and enrichment of the local community. In addition, Minpaku will use the Suita City "Five-University Lifelong Learning Navi" (<http://www.suita5u.com>) to disseminate information about its activities.

## Publicity through the Mass Media

Publicity is developed through the mass media to convey information about Minpaku's activities. A program entitled "Asides to Research and Minpaku Activities" was launched through the "Meeting for Media and Minpaku Staff", held monthly on every third Thursday. The Museum has been mentioned in a total of 1,091 programs and articles: 15 on TV, 74 on radio, 662 in newspapers, 184 in major magazines, 58 in minor magazines, and 98 in other media. Minpaku has also been featured in regular radio broadcasts and newspaper series. On Sunday, September 14, 2014, a talk by SUMI Junichi, MBS Radio personality and YOSHIDA Kenji, a Minpaku professor, took place at Minpaku in relation to the Special Exhibition "The power of Images" commemorating the 40th anniversary of the Museum.

\* "Tabi, Iroiro Chikyujin [Journeys: Various People on the Earth]"

Published every Thursday since April 2009 in the evening edition of the *Mainichi Shimbun* newspaper.  
Published from April 2005 to March 2009 as a series entitled "The Study of Other Cultures".

\* "Minpaku Sekai no Tabi [Traveling on Earth]"

Published every Saturday from July 2013 in the *Mainichi Shogakusei Shimbun*.

## Materials for the General Public

### Survey and Guide

*National Museum of Ethnology: Survey and Guide 2014* (in Japanese)

*National Museum of Ethnology: Survey and Guide 2014-15* (in English)

### Publicity

*MINPAKU Anthropology Newsletter*

*Gekkan Minpaku* [Minpaku Monthly]

Minpaku Calendar

### Guidebooks and Catalogs

*Guide to the National Museum of Ethnology* (Japanese)

*Catalog "The Power of Images"*

### Pamphlets

Minpaku General Information Leaflet  
(Japanese, English, Children's, and Braille versions)

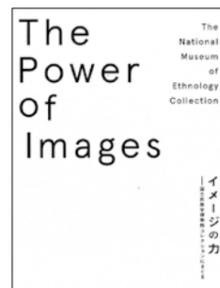
Exhibition Description Sheets  
(Japanese, English, Chinese, and Korean versions)

Minpaku Group Tour Guide

General Information on Special Exhibitions

Guide to Educational Resources at Minpaku for University

Students and Their Teachers



design: mitsuo katsui

## Internet

**Website** <http://www.minpaku.ac.jp/>

The home page features Minpaku research, exhibits, and other activities, along with information on graduate education, publication, and materials in its library and collections.

**E-mail magazine** <http://www.minpaku.ac.jp/museum/enews>

To provide updates on the latest research, special or thematic exhibitions and various events, like Minpaku Seminars, "Minpaku e-news", a monthly newsletter is emailed to subscribers.

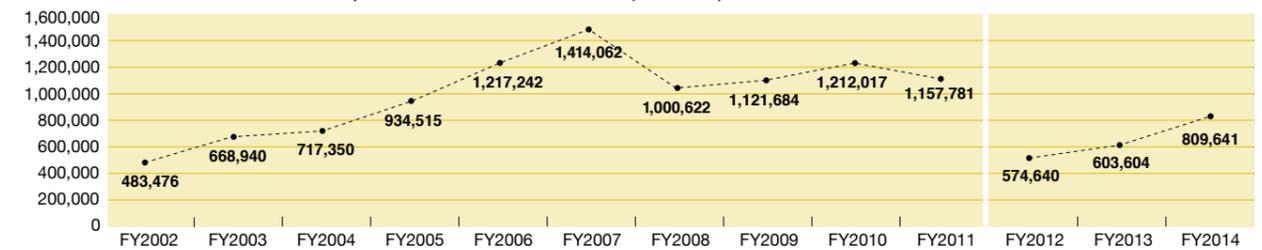
**Social Media** Facebook <http://www.facebook.com/MINPAKU.official>

Twitter <http://twitter.com/MINPAKUofficial>

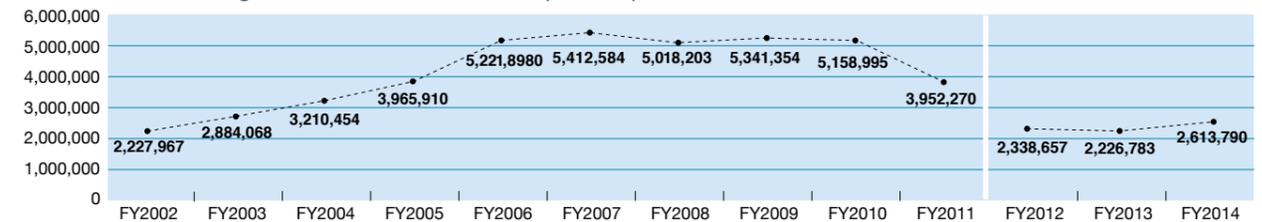
YouTube <http://www.youtube.com/MINPAKUofficial>

Using various social media provides opportunities to link Minpaku with people interested in cultural anthropology and ethnology, and also to give information on research and museum activities.

Number of Visitors to the Minpaku Website 809,641 (FY2014)



Number of Web Pages Accessed 2,613,790 (FY2014)



\*Counting procedures changed starting in 2012.

## Number of Visitors in FY2014

Annual Number of Visitors (Individuals and Groups)

Total number of visitors	187,615
Daily average	617
Total number of visitors since the establishment of the Museum	10,286,389